

The Planet is Calling –
How can you respond to
our Planet’s Challenges?

- Joanne Stone
#Agile2023



Agile ORLANDO
JULY 24-28 **2023**

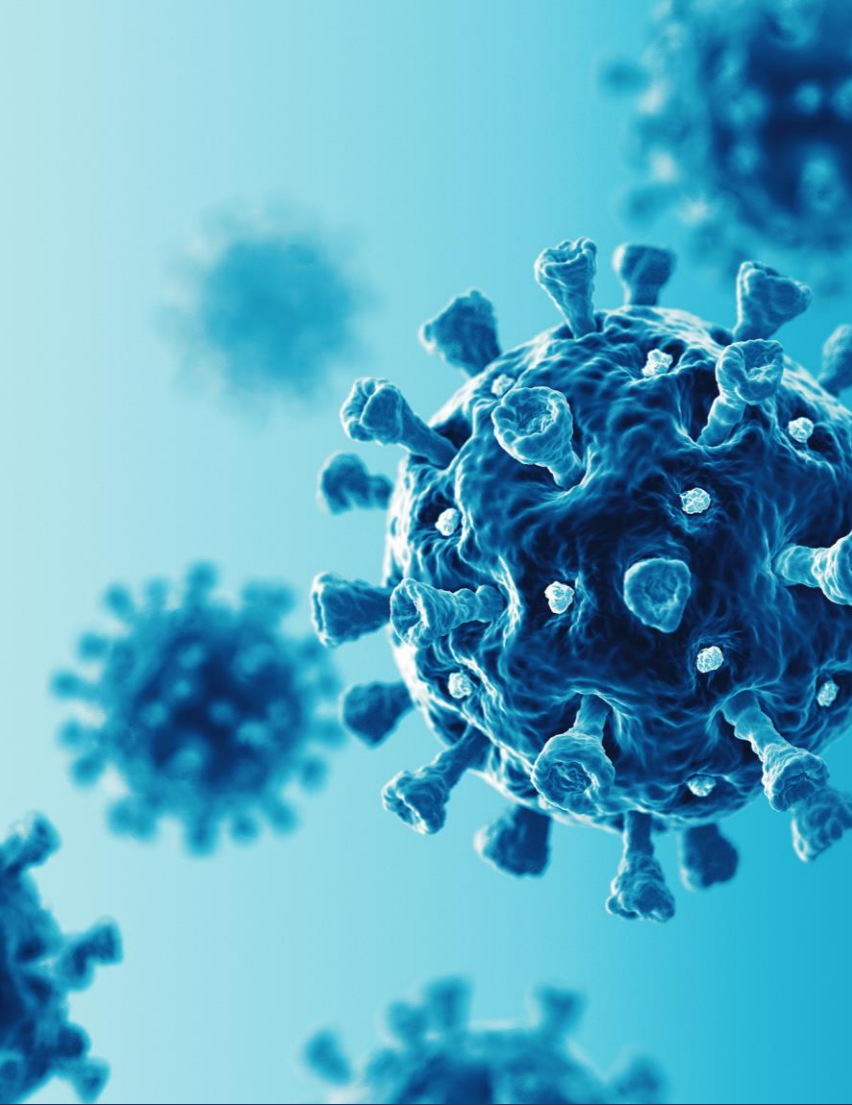


Joanne Stone from Toronto, Canada
Agile and Transformation Coach, Entrepreneur, and Founder
Proud mother of 4 amazing ladies and two dogs (Link and Zelda)

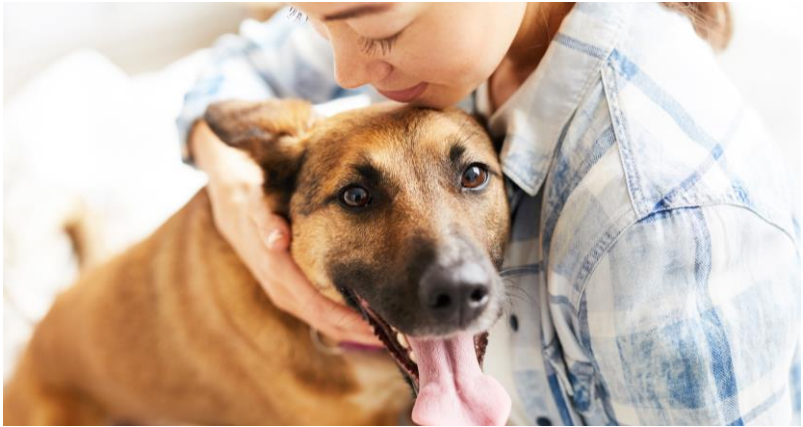
In Pairs (5mins)

- What Brought You Here?
- What would our world look like when your planetary challenge disappears?





From Despair to Hope



My Passion and Fascination

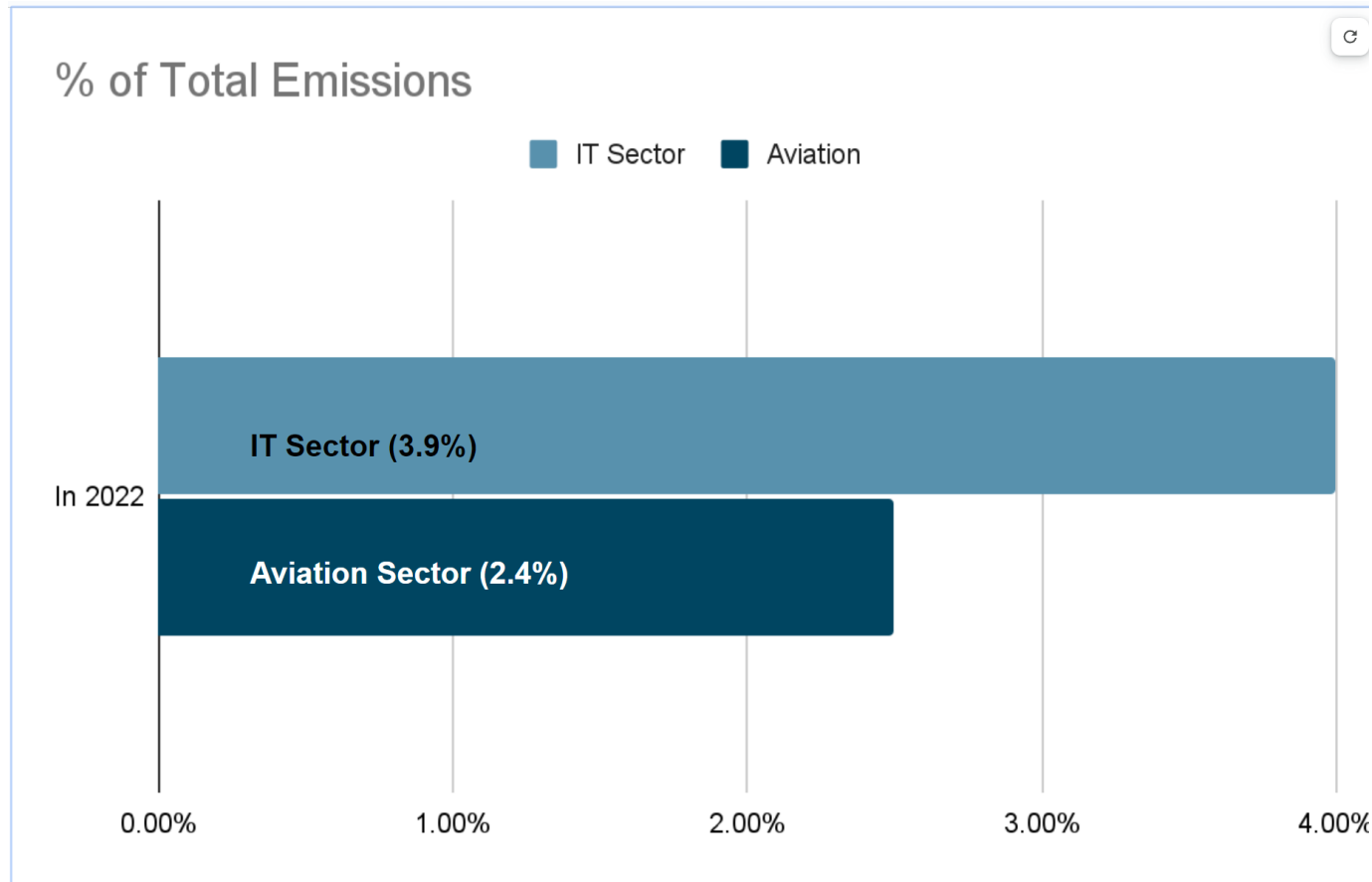
My Journey

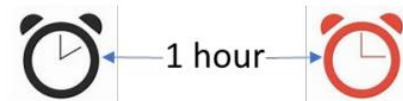




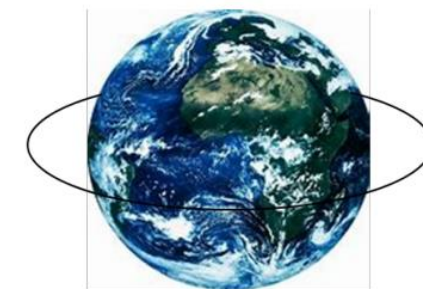
- Sustainability By IT/In IT
- XP2023

IT Sector Surpasses Aviation Sector in Carbon Emissions (2022 Study)





130.176.000 km



40.075 km

<https://localiq.com/blog/what-happens-in-an-internet-minute/>

<https://www.iea.org/commentaries/the-carbon-footprint-of-streaming-video-fact-checking-the-headlines>

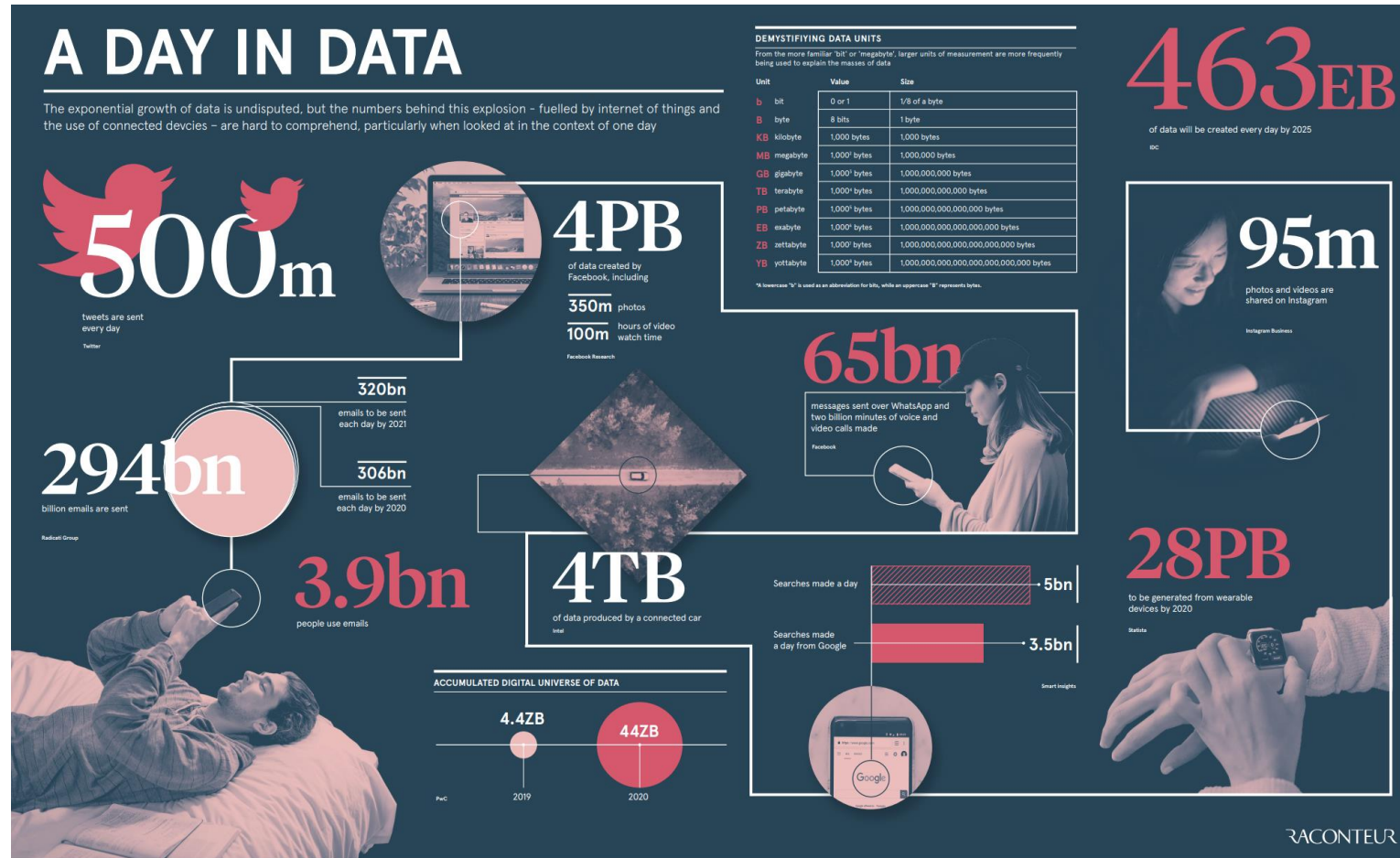
NETFLIX



3248



We Treat the Cloud the same way we used the Oceans for Trash – We think it is Bottomless



A hand is shown from the bottom left, cupping a glowing, semi-transparent globe. The globe is surrounded by various icons in hexagonal frames, including a leaf, a water drop, a recycling symbol, a globe, a sun, and a gear. The background is a soft, out-of-focus green field.

To become sustainable
– we need digital
BUT

We need digital to be sustainable
And at the moment, it is not

AND

**SUSTAINABLE
DEVELOPMENT
GOALS**



**NO
POVERTY**



**ZERO
HUNGER**



**GOOD HEALTH
AND WELL-BEING**



**QUALITY
EDUCATION**



**GENDER
EQUALITY**



**CLEAN WATER
AND SANITATION**



**AFFORDABLE AND
CLEAN ENERGY**



**DECENT WORK AND
ECONOMIC GROWTH**



**INDUSTRY, INNOVATION
AND INFRASTRUCTURE**



**REDUCED
INEQUALITIES**



**SUSTAINABLE CITIES
AND COMMUNITIES**



**RESPONSIBLE
CONSUMPTION
AND PRODUCTION**



**CLIMATE
ACTION**



**LIFE
BELOW WATER**



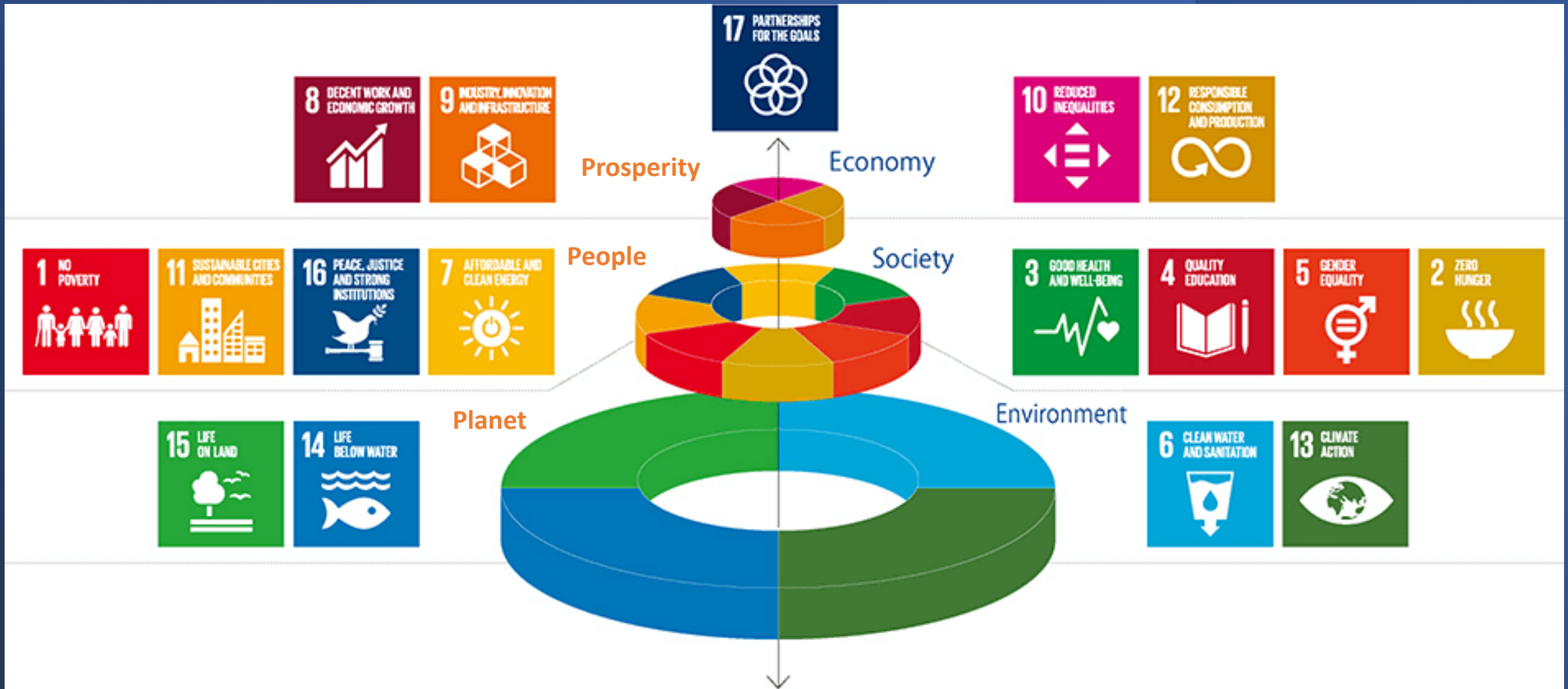
**LIFE
ON LAND**



**PEACE, JUSTICE AND
STRONG INSTITUTIONS**



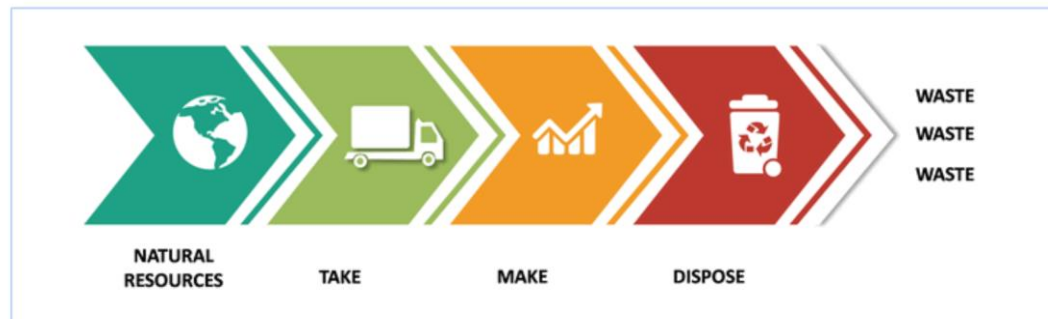
**PARTNERSHIPS
FOR THE GOALS**



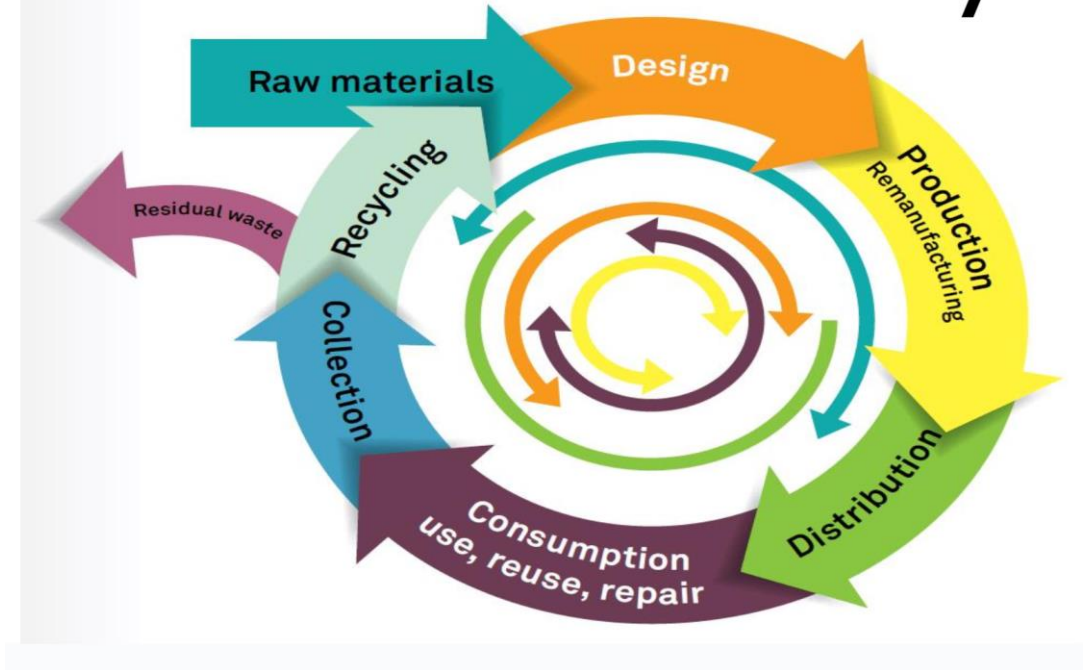


ESG = Environment, Social and Governance

Our current consumer process is linear:



Circular economy





Our Agile Community's Impact on Sustainability



Jutta Eckstein, Berlin - How to bring Sustainability to Organizations and Teams?



Joanna Masraff , UK- How to use Agility for a Greener Future – Green Software



Marjolein Pilon, Amsterdam – Including Planet in Team Activities



At Work



Ron Laudadio, Newfoundland - How to align a local community board in Newfoundland?



Ondřej Dvorak, Prague - How to provide legal aid to Ukraine refugees?



Cheryl Hammond, Seattle - How to help under-resourced school kids apply to college (MindsMatter)?



At Community



How might we tackle the following challenges to work on sustainability?

1. What can we do with Profit over Planet mindsets?
2. How can we include Planetary Challenges at Work or Communities?
3. Where could we start small, adapt, and iterate?
4. What tools or beliefs as an Agilist can we use to help in sustainability?

5 mins



What could we do as a community to build awareness and action for sustainability?

5 mins



Agility Impact Team

We Believe,

- Making an impact locally creates hope globally
- Planetary Challenges include social, environmental, and economic areas
- This is the journey our planet is calling us forth
- We have all the skills to make the impact needed

We want to:

- Bring awareness of the impact that agility can have on planetary challenges
- Inspire others to make an impact by helping others do it and by doing it ourselves
- Create Connections and learn from each other to increase the impact
- Continuously learn more about new ways of working in planetary challenges



Keeping the Planet on Top of Mind for 2023

- Creating your Own Agility Impact Project
- Agilists4Planet Conference Videos (www.agilists4planet.com)
- Agilists4Sustainability LinkedIn Group and Agility Impact Meetup
- Articles from Agility Impact Leaders
- Sustainability Workshop for Leaders on Oct 13 and 14 (contact joanne@lodestones.ca for more info)
- www.Agilityimpact.org for more info on other projects

Wrap Up



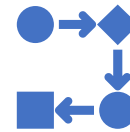
What can you do Personally –
Measure your carbon footprint,
talk to your family, create a
plan



For your Community – Hold
conversations, Teach
Teamwork, What matters to
them? What matters to you?
Start a project.




For your teams – How do we
bring sustainability into our
conversations at work? Bring
the planet as part of the
discussions. Green
Development, Carbon footprint
of the apps.



For your org – include this as
part of the discussions; how do
we create a ground-up way of
doing this? Be part of the
transformation, bringing the
circular economy to reduce
waste, increase engagement of
Gen Z.



When in doubt, just do
something, and tomorrow we
can do one more thing. When
everyone does one thing, we
create more hope.



We are together on this journey.

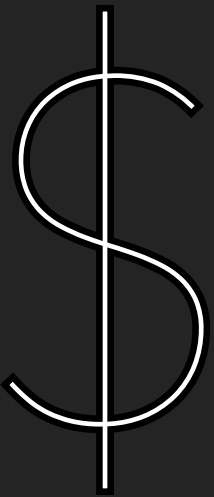
“What did you do when you knew”

– let’s rephrase that to

“What will you do now that you know”

Thank you





VS
&
Over

