

“Story of my Life”

A Keynote

As told by:

Bushra Amiwala

Set Expectations

“Group Agreements”

- I like to interact, not preach
- I try to be funny... like literally *try*
- I tell stories
- Questions = New Perspective

Raise your hand!



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Family & Dad's Story



Personal branding

**‘It’s all about how
you show up’**

Does anyone know what this is?

sodium fluoride (NaF),
mono-fluoro-phosphate
(MFP) and stannous
fluoride (SnF)

Does anyone know what this is?



If we recognize products by their
brands...

Why not each
other?

Social Media



But with a quick “Google”



SHE'S THE YOUNGEST MUSLIM ELECTED OFFICIAL IN THE U.S.

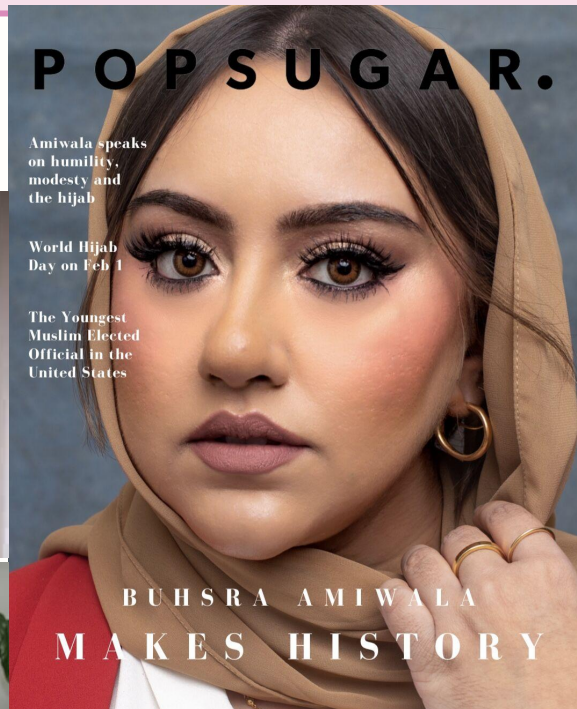


POPSUGAR.

Amiwala speaks on humility, modesty and the hijab

World Hijab Day on Feb 1

The Youngest Muslim Elected Official in the United States



BUHSRA AMIWALA
MAKES HISTORY

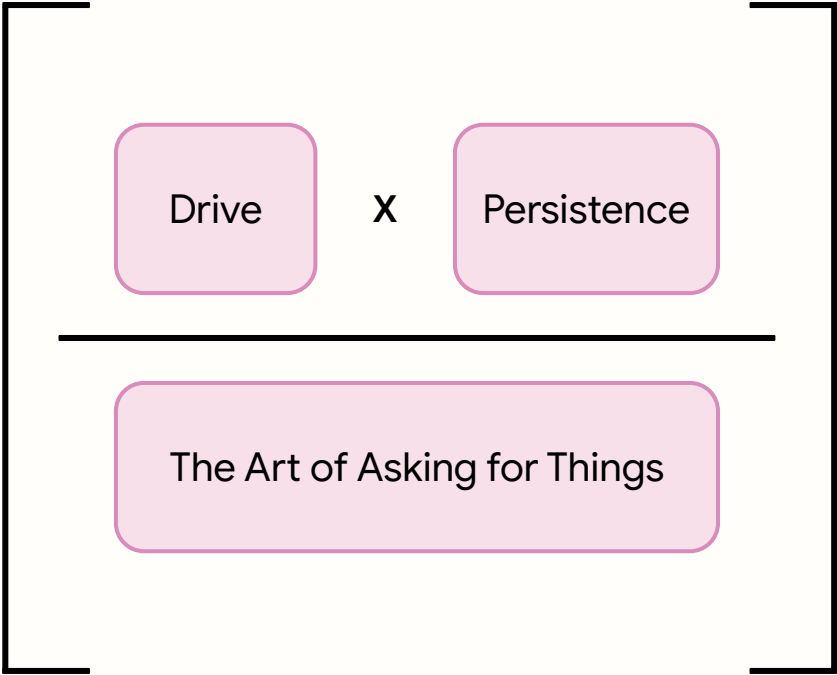


Who am I?



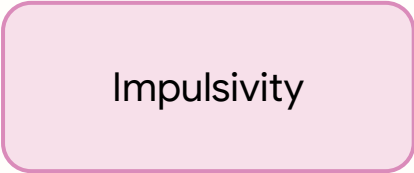
2017 “Youngest Muslim Elected Official in the United States”

“The first Gen Z Elected Official in the United States” 2022



75%

X



25%

Impulsivity

adjective

im·pul·sive

“acting or tending to act suddenly and without careful thought”

my definition of
impulsivity
adjective im·pul·sive

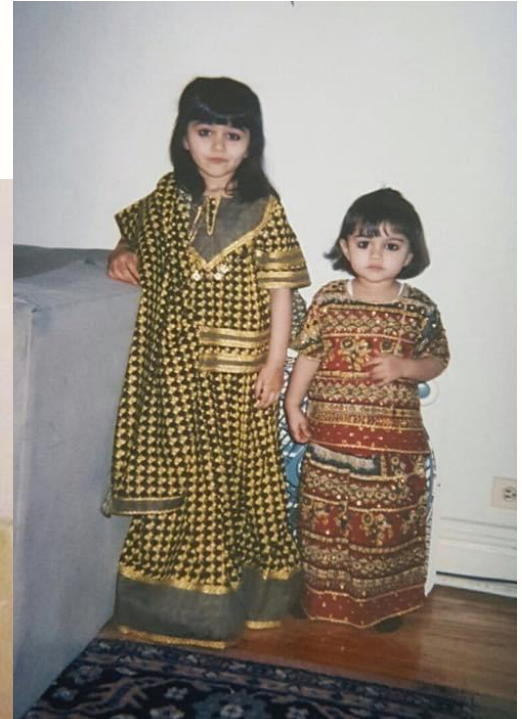
“to have strong intuition and self trust and the ability to take action quickly”

Let's Start from the Beginning

- Preschool
- Always Curious
- 3rd Grade move to Skokie
- Asked a lot of questions

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Our mission is to **organize** the world's **information** and make it **universally accessible** and **useful**.



Why I started wearing the hijab

- It all started before freshman year of high school...
- Arabic as a language
- My relationship with Islam



Drive

noun dr·ive

“an innate, biologically determined urge to attain a goal or satisfy a need.”

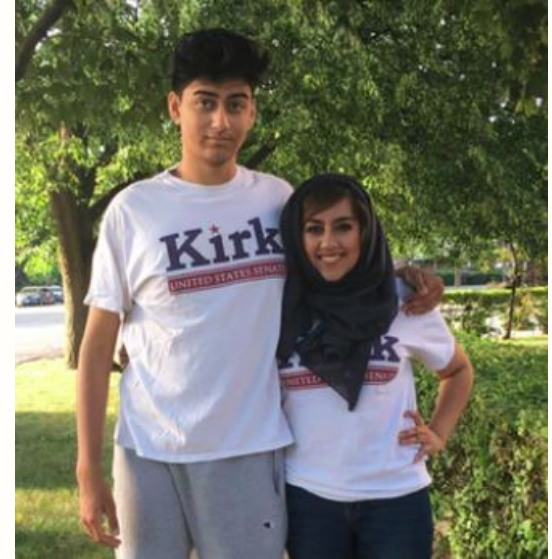
The Tokenization of my Identity

- “Everyone deep down wants to be the *token*, but everyone wants to know the *connector*.”
- Homecoming Queen
- National Debate Champion at Harvard
- Principal’s Medallion
- Outstanding Senior



Where does Politics come from?

- Volunteered at 5 nonprofits 5 days of the week
- AP Government and Politics Senior Year
- Internship with Republican Senator Mark Kirk
- Asked to run



First Campaign

- First political networking event
- First debate between my two opponents
- Being offered PAC Money



This 20-year-old Democrat **didn't let age, lack of political experience, or really anything hold her back** as she vied for a spot on the Cook County Board of Commissioners. Though she lost in the primary, she won a legion of supporters — including her main opponent, who has encouraged her to run for a seat on the Chicago school board in 2019. And yes, she's doing it. "My candidacy **galvanized a generation of younger women to be involved politically**, which is so great," she told Seventeen.

Tap to view the full story [Learn more](#)

Persistence

noun per·sis·tence

“firm or continuance in a course of action in spite of difficulty or opposition.”

Losing + Why I ran again



The art of asking for things

Clear

Direct

Specific

Vulnerable

Getting Elected + Impact

- First Gen Z elected official in the United States
- Invited to a 2-Hour sit down with President Obama
- Invited to the White House by President Biden
- Passed the All Faith Acts
- Passed the Faith by Plate Act



What's next for me

- 2023 Re-Election
- Census data work
- Hulu Documentary
- Book coming out soon
- Grad School!

THE STORY OF AMERICA'S YOUNGEST MUSLIM ELECTED OFFICIAL



Finding Your Power To Make A Difference

AMAZON BESTSELLING AUTHOR

BUSHRA AMIWALA

My final lessons:

- Do 5% more
- Invite others to do more
- “No such thing as the right time, only the right action”



Questions?

