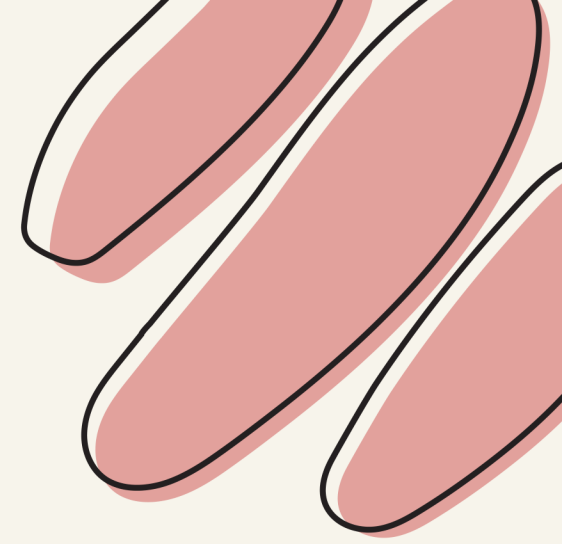


OODLES OF DOODLES

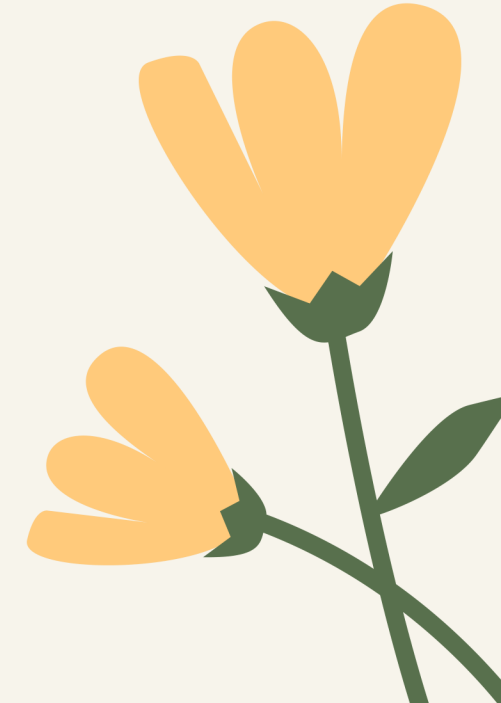
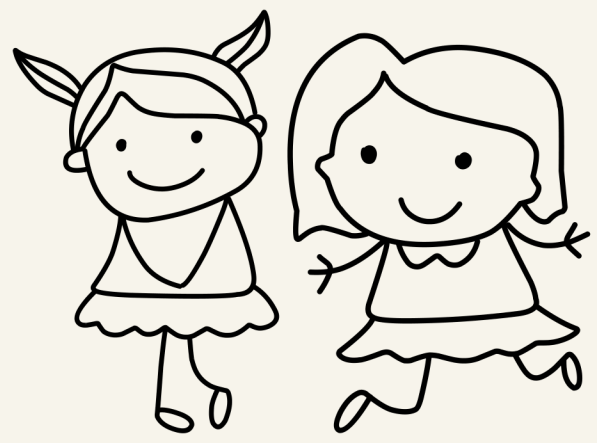
capture & communicate
big ideas with simple drawings.

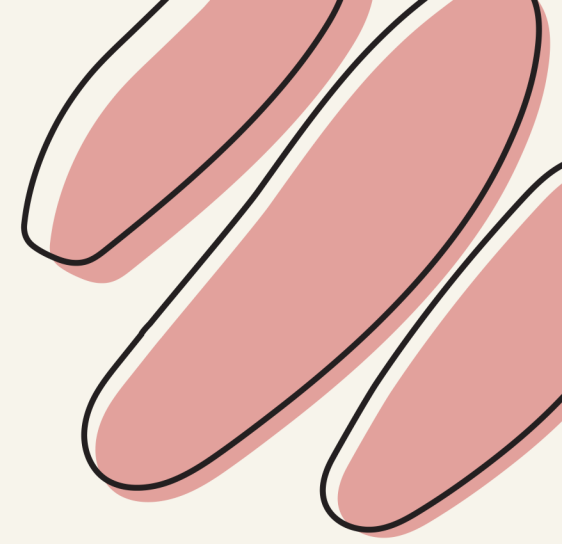
-Nicole Smith-



About me

INTRODUCTION

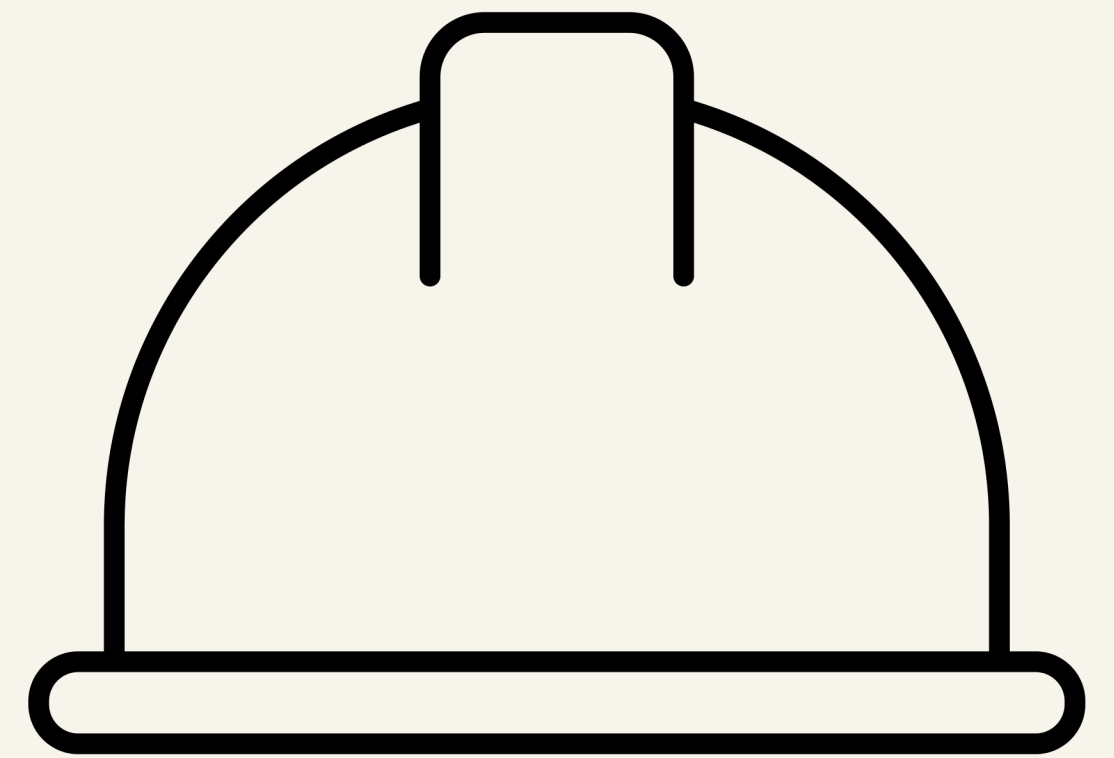


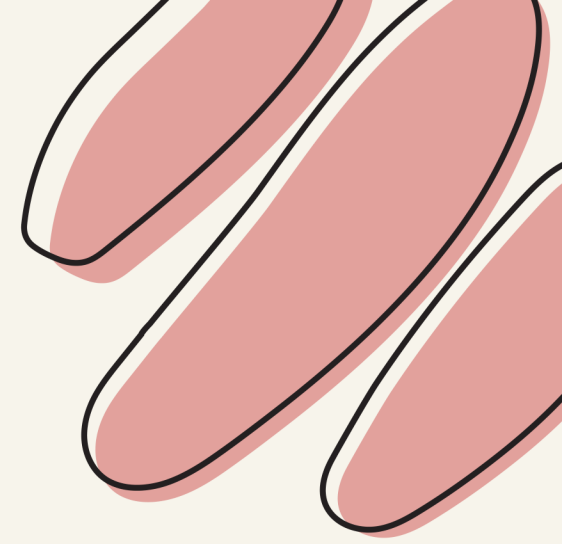


NO "MISTAKES"

IT'S ALL GOOD

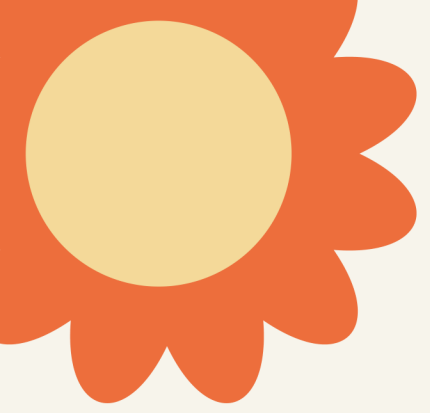
YES YOU CAN





Pick 2





WHAT DID WE JUST DO?

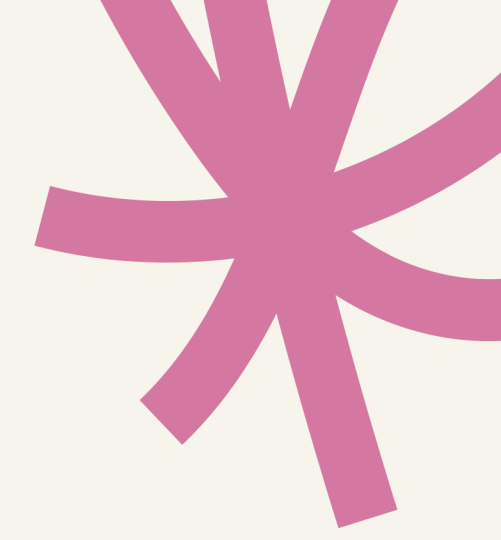
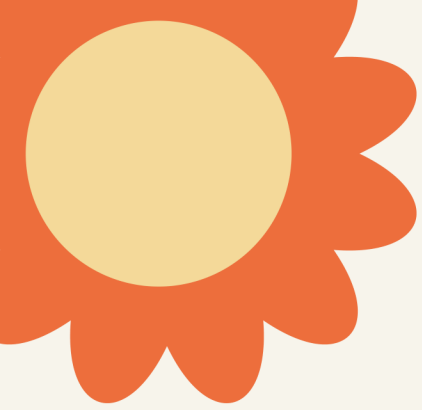


10%



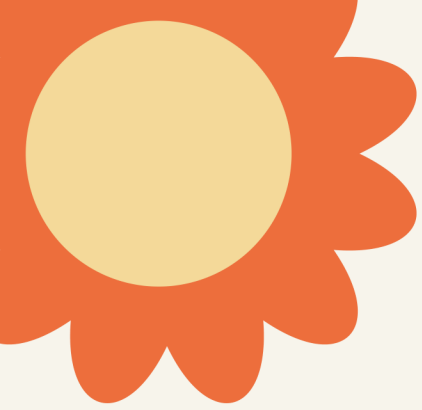
30 - 40%

But...



WHY?

A whiteboard illustration with a red border and a wavy top line. The text "90%" is written in the center, surrounded by several white starburst symbols. To the right of the text is a stick figure holding a megaphone and a magnifying glass, suggesting a focus on a specific metric or goal.



WHY?

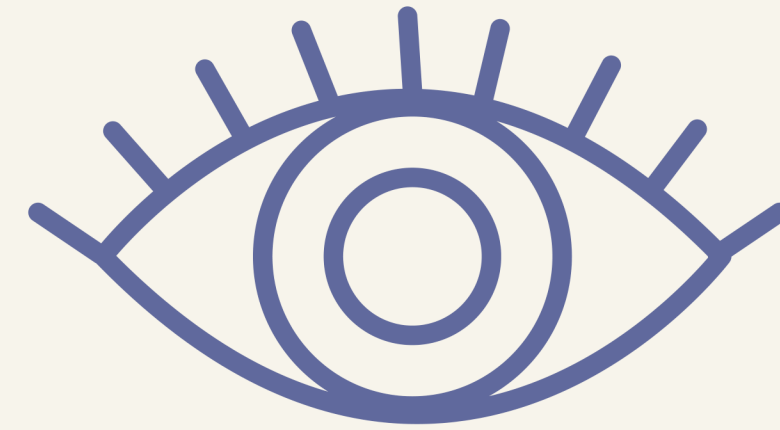


1. Simple for the complex
2. Left and right brain
3. Forces listening and quick alignment
4. Faster recall and retrieval
5. Fun!
6. Virtual-friendly
7. Reduce waste/churn
8. Identify user painpoints
9. All four learning styles





OVERVIEW



Section 1:
Jumping in
16 mins



Section 2:
Concepts
20 mins



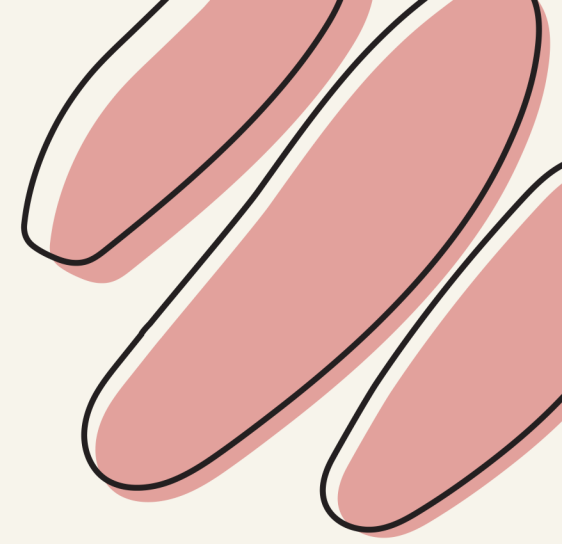
Section 3:
Concepts +
Concrete Practice
15 mins



Section 4:
Conclusions
17 mins



Q/A:
5 mins



THIS OR THAT
OR...THAT





OUTCOMES

OPTION A

IDENTIFY AND EXPLAIN

TWO DIFFERENT ADULT LEARNING STYLES
AND
HOW DRAWING INCREASES LEARNING RETENTION
BASED ON LEARNER STYLE.

CREATE

LEARNING STYLE-SPECIFIC ACTIVITIES WITH
REVISED FACILITATION TECHNIQUES,
USING NEW VISUAL VOCABULARY FROM CLASS.

EXPERIMENT

WITH DIFFERENT COMMUNICATION STYLES
AND
SUPPORTING VISUAL TECHNIQUES TO CAPTURE
INFORMATION, CONCEPTS, AND ACTIONS.

ASSEMBLE

A PERSONAL "DOODLE-BOOK"
OF USEFUL SKETCH-THINKING ICONS
FOR
FUTURE DOODLING FUN!



OUTCOMES

OPTION B

IDENTIFY AND EXPLAIN

TWO DIFFERENT ADULT LEARNING STYLES
AND
HOW DRAWING INCREASES LEARNING RETENTION
BASED ON LEARNER STYLE.

CREATE

LEARNING STYLE-SPECIFIC ACTIVITIES WITH
REVISED FACILITATION TECHNIQUES,
USING NEW VISUAL VOCABULARY FROM CLASS.

EXPERIMENT

WITH DIFFERENT COMMUNICATION STYLES
AND
SUPPORTING VISUAL TECHNIQUES TO CAPTURE
INFORMATION, CONCEPTS, AND ACTIONS.

ASSEMBLE

AND FILL
A PERSONAL "DOODLE-BOOK"
OF USEFUL SKETCH-THINKING ICONS
FOR FUTURE DOODLING FUN!



OUTCOMES

OPTION C

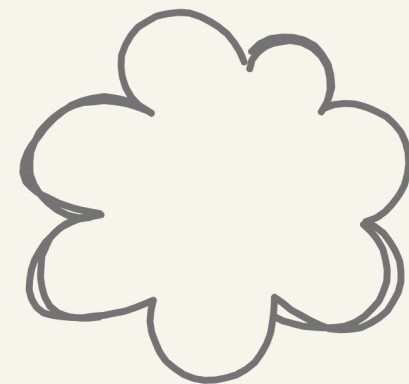
Identify



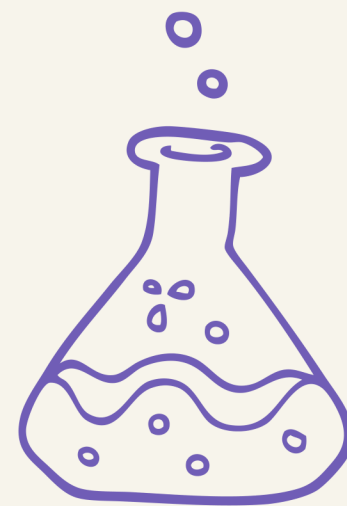
and

Explain

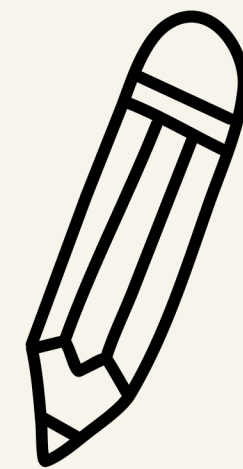
Create

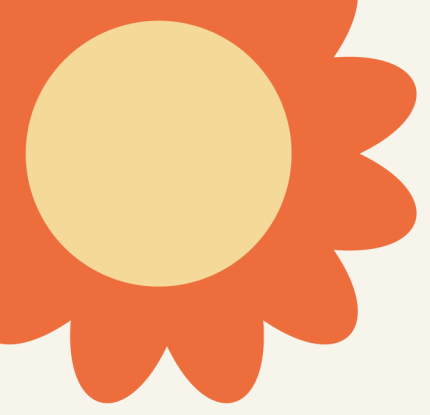


Experiment

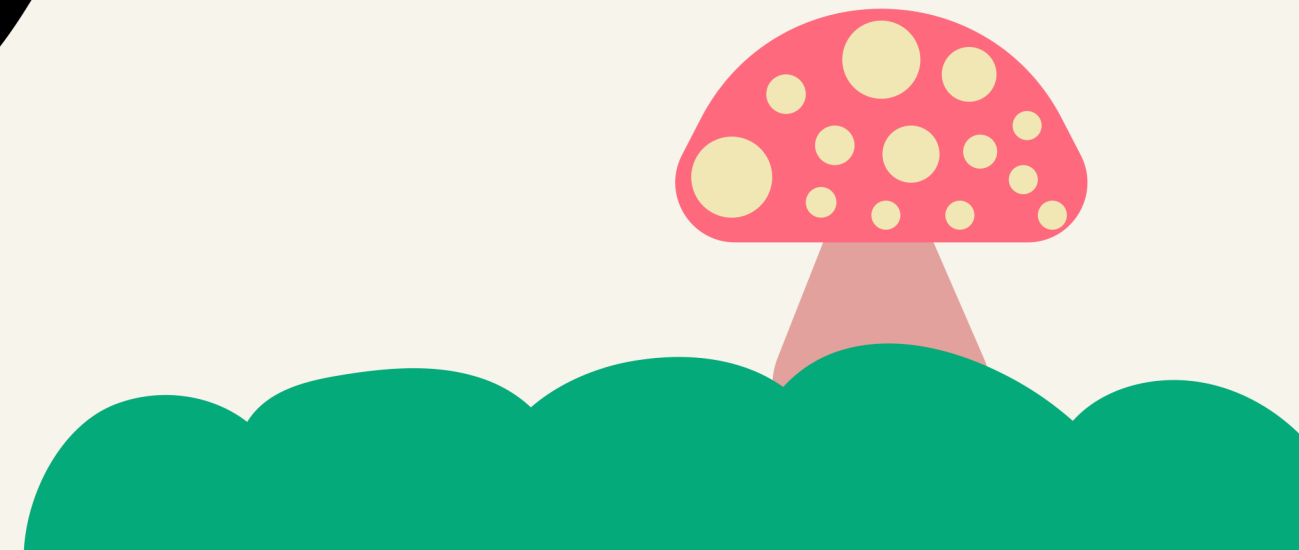


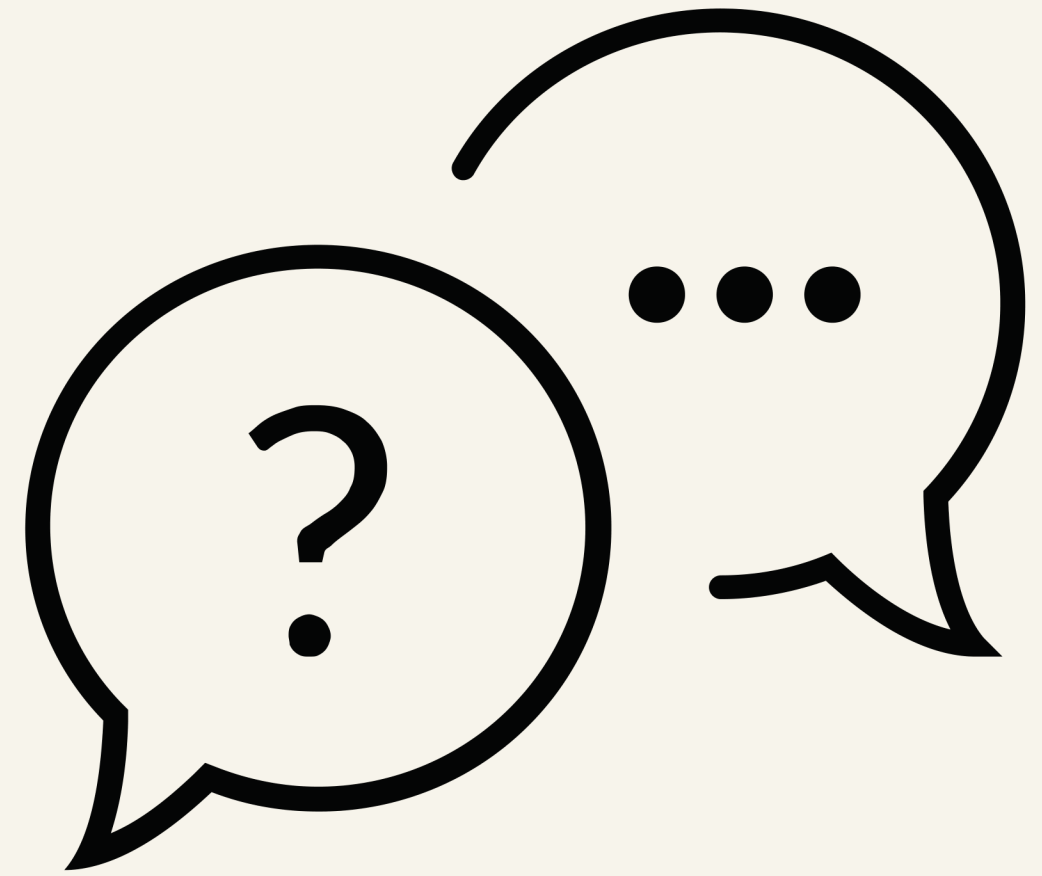
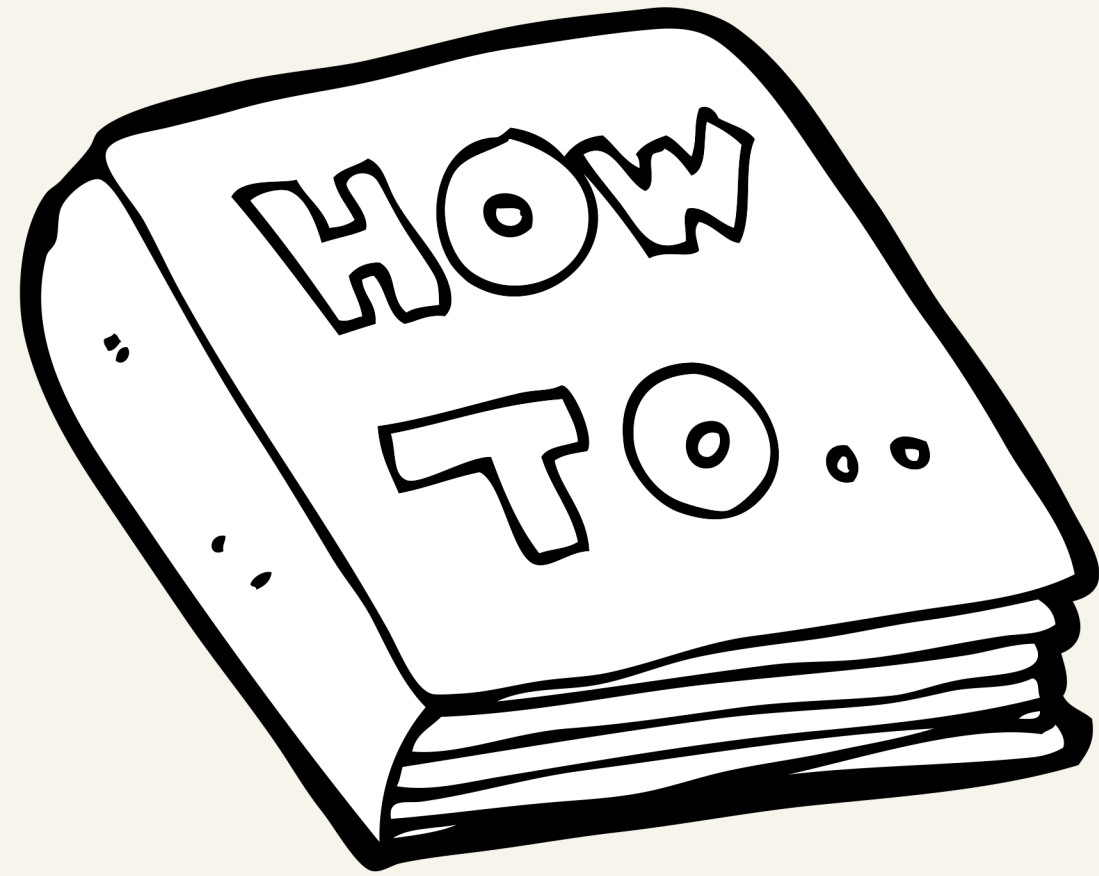
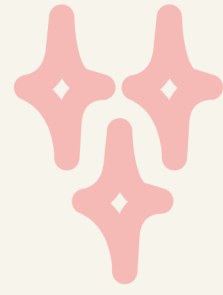
Assemble





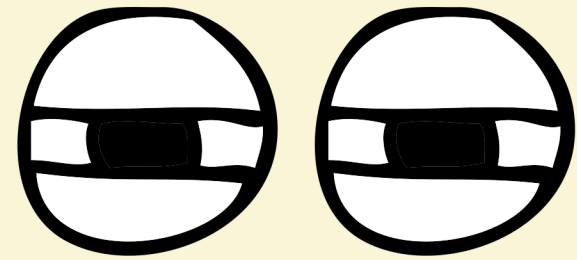
A, B, OR C?



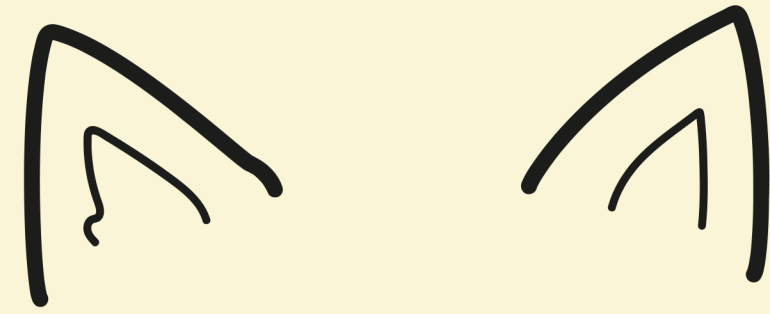


HOW WE LEARN ✨

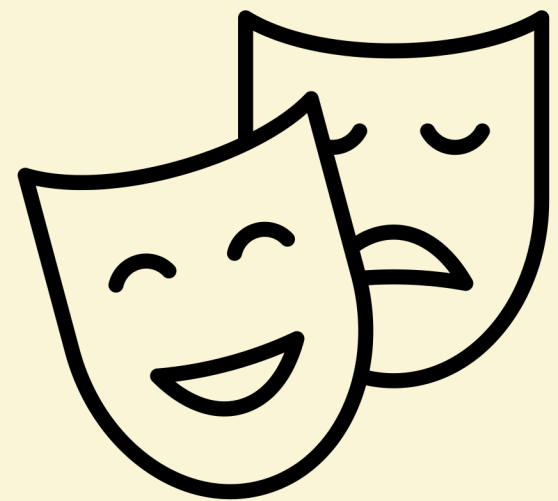
VISUAL



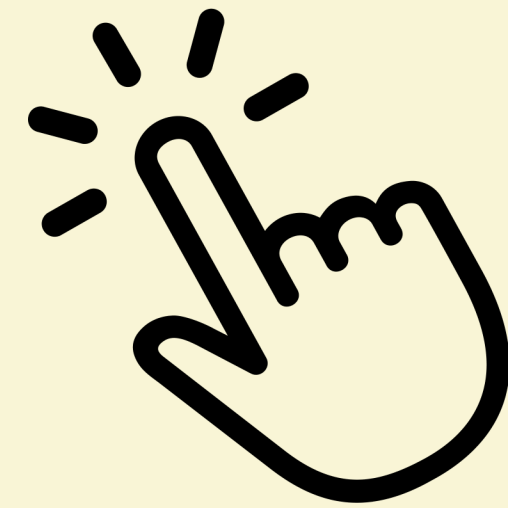
AUDITORY



KINAESTHETIC

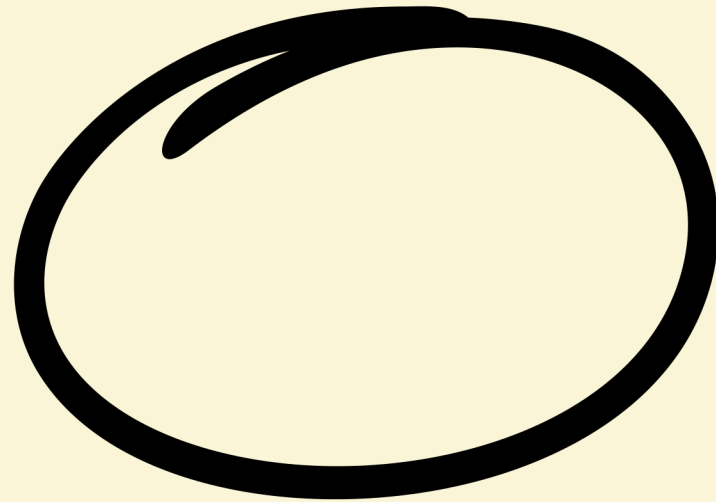


READ/WRITE



WHICH ARE YOU?

VISUAL

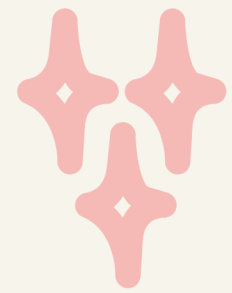
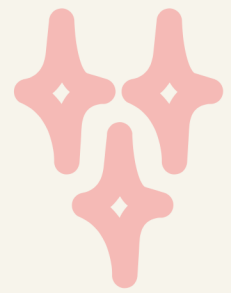


AUDITORY

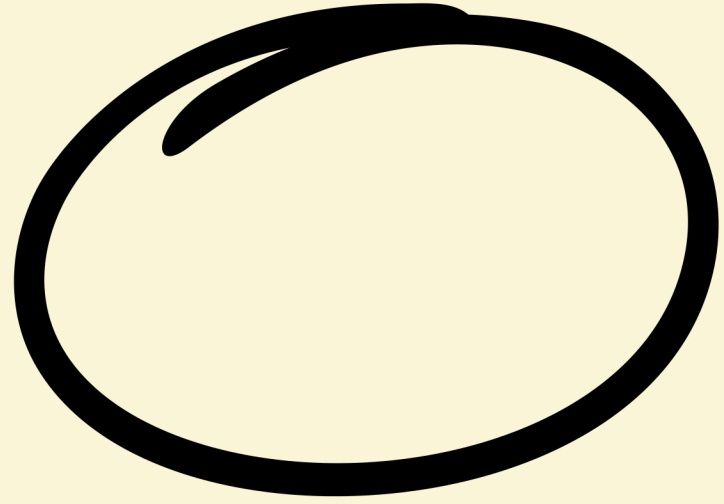
KINAESTHETIC

READ/WRITE

WHAT ABOUT YOUR CONVO.S?



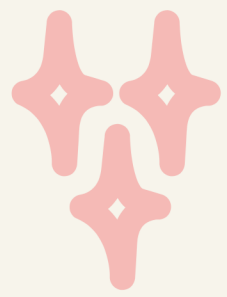
VISUAL



AUDITORY

KINAESTHETIC

READ/WRITE



STEP 1: WRITE IN YOUR DOODLEBOOK



VISUAL

- Charts

AUDITORY

- Recap with no slides

KINAESTHETIC

- Roleplay

READ/WRITE

- Notes

In the corners

EXAMPLES OF THE
LEARNING STYLE LEAST
LIKE YOUR OWN

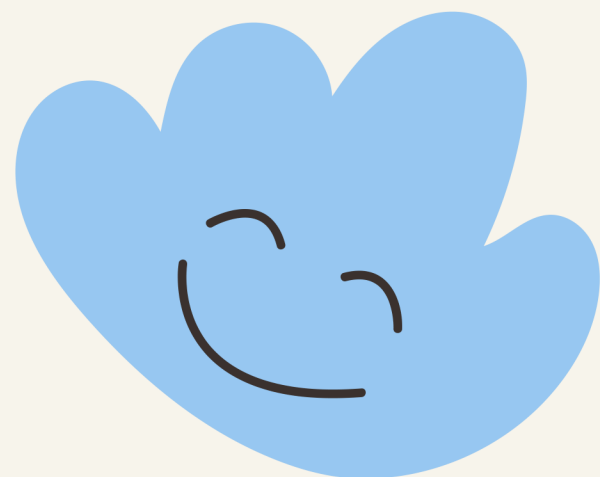
3 MIN



In the corners

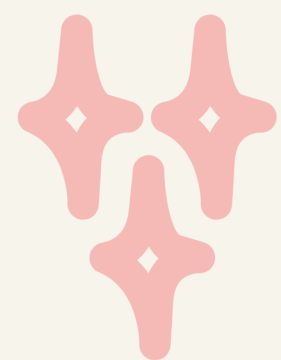
TIME'S UP!





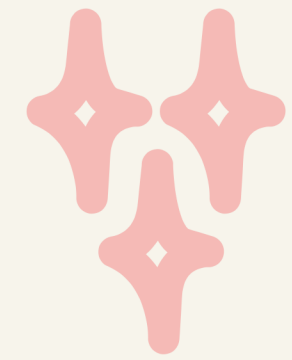
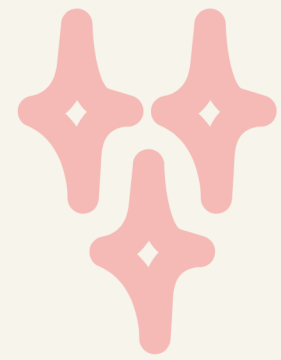
LET'S DRAW!

More details 





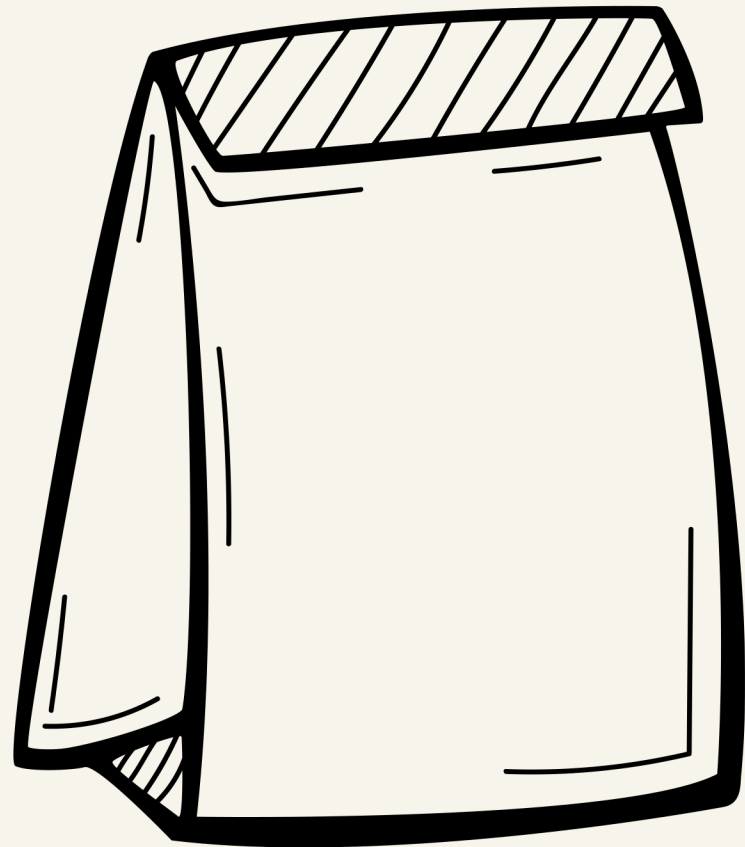
VISUAL VOCAB
FOR
DESIGN THINKING



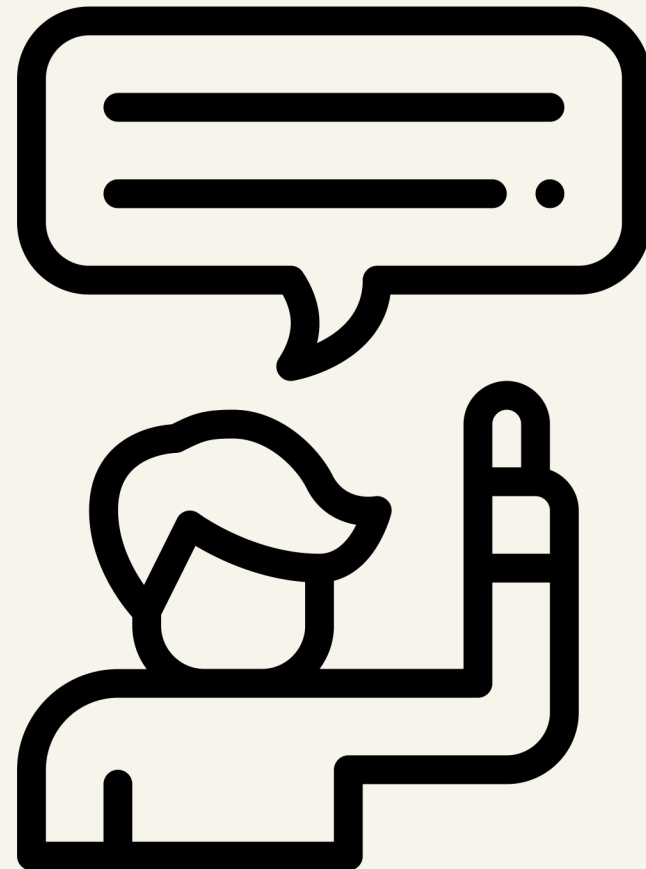
EASY ICONS

easy = compelling

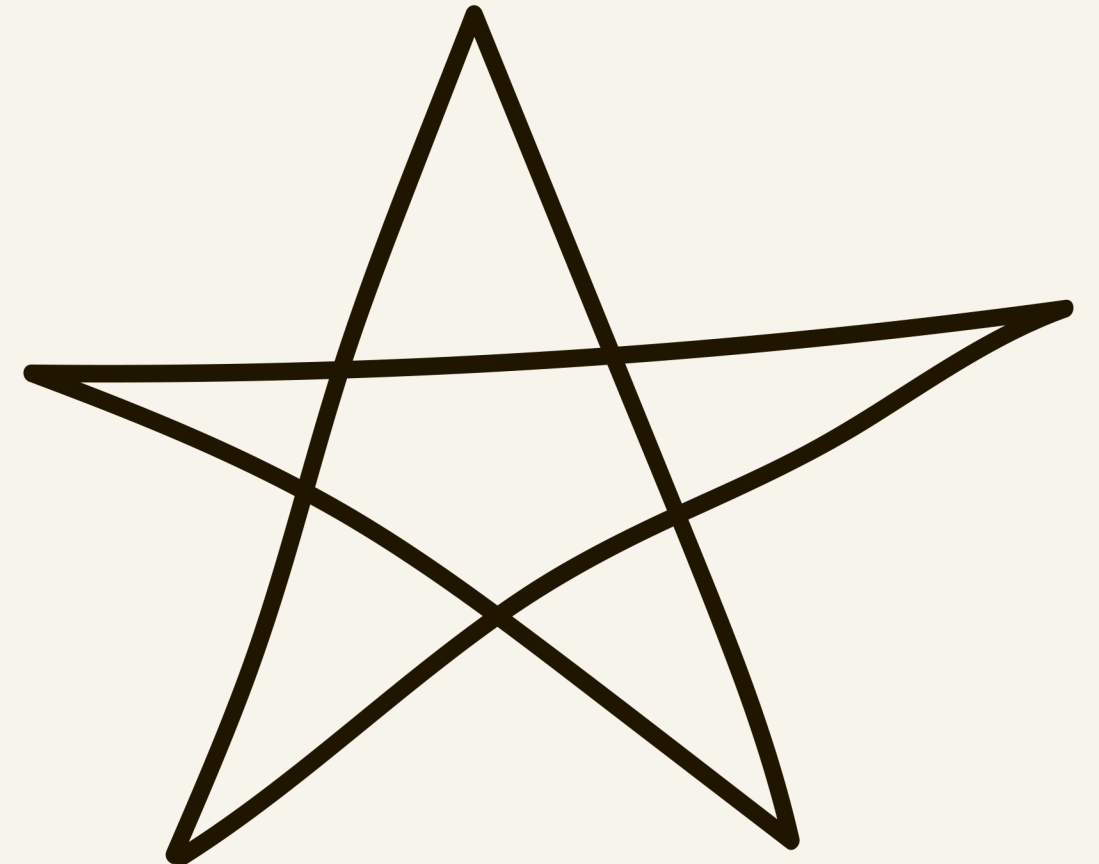
Contain



Explain

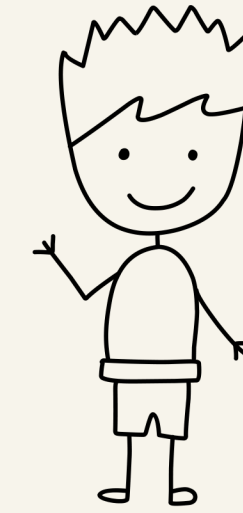


Simplify

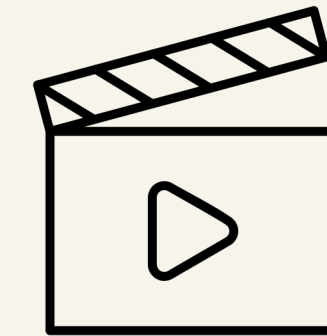


MOST COMMON:

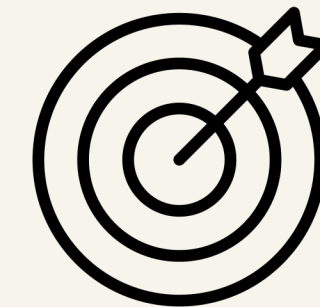
USERS



ACTIONS



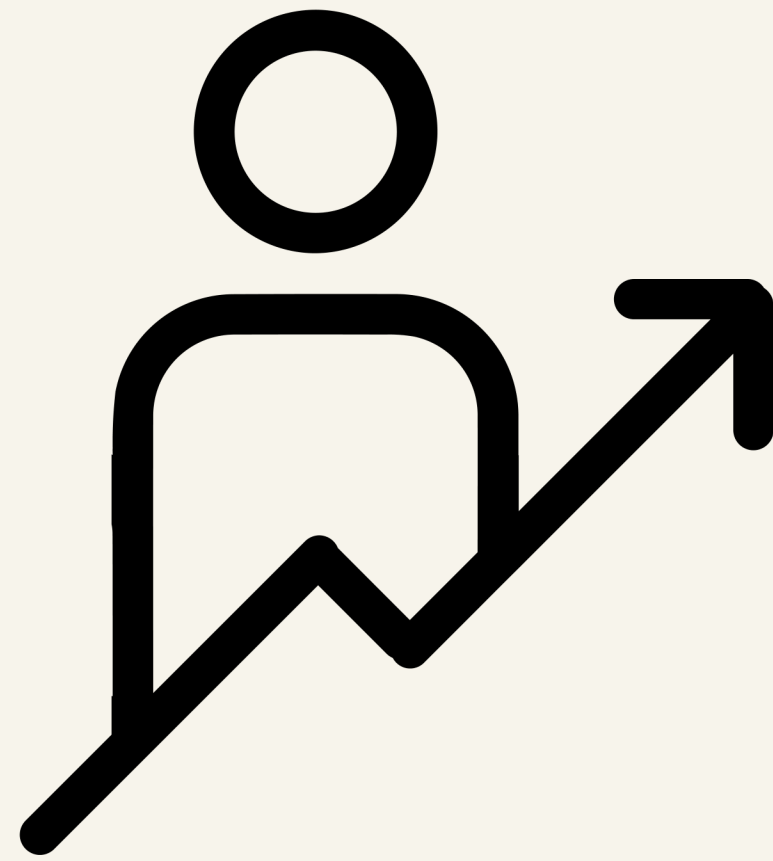
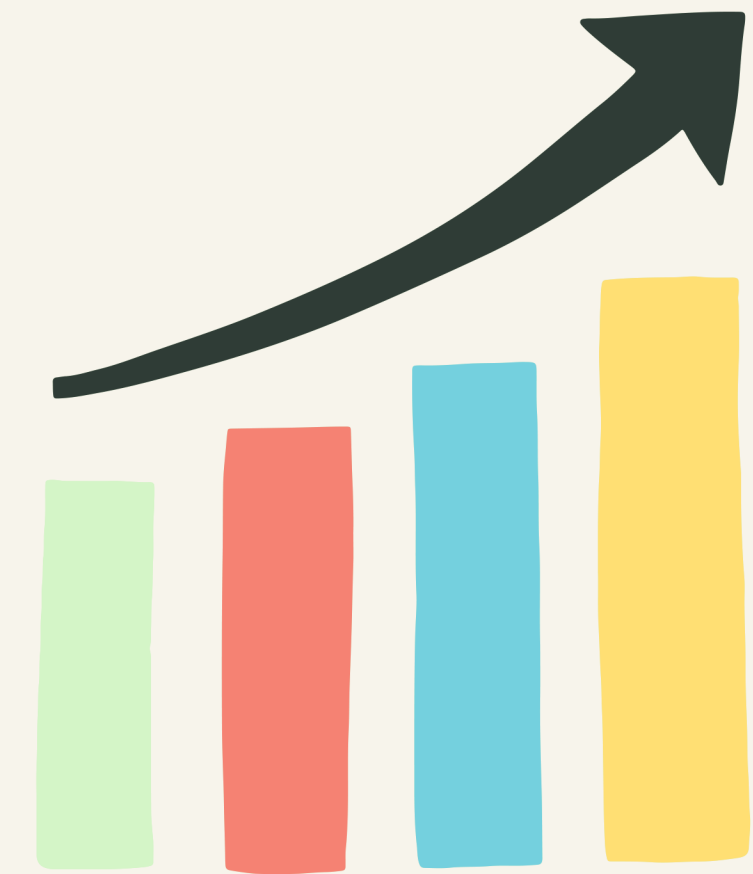
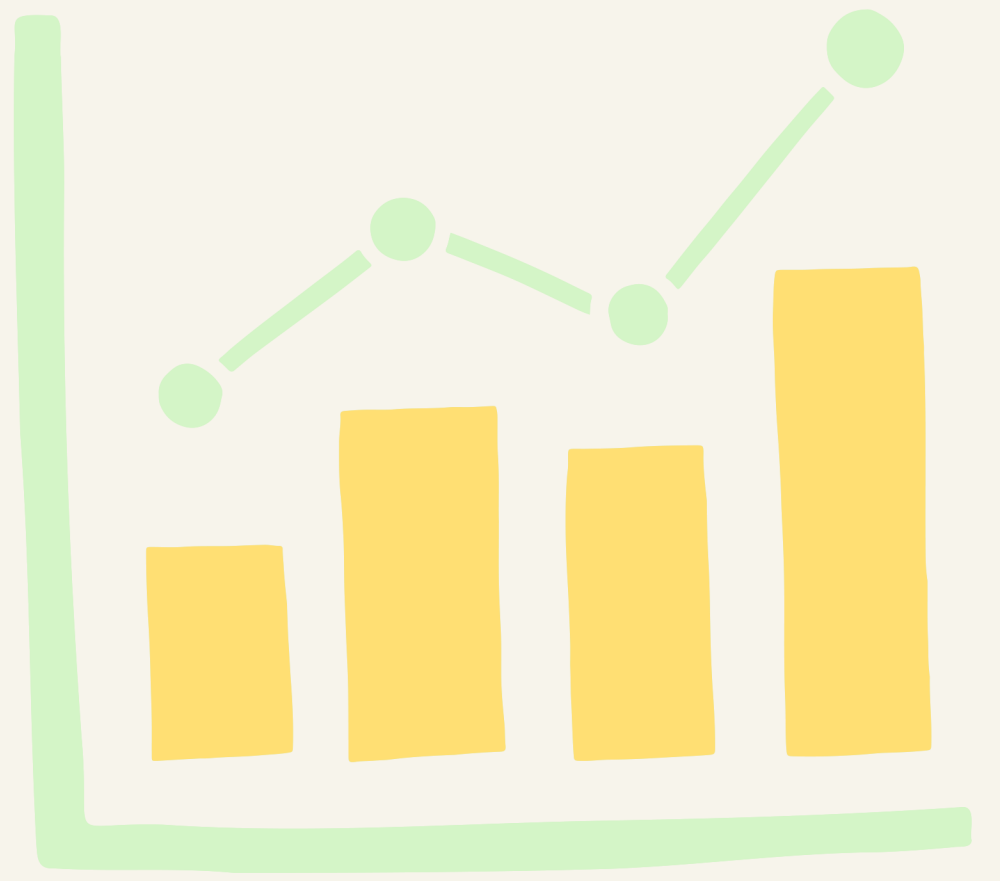
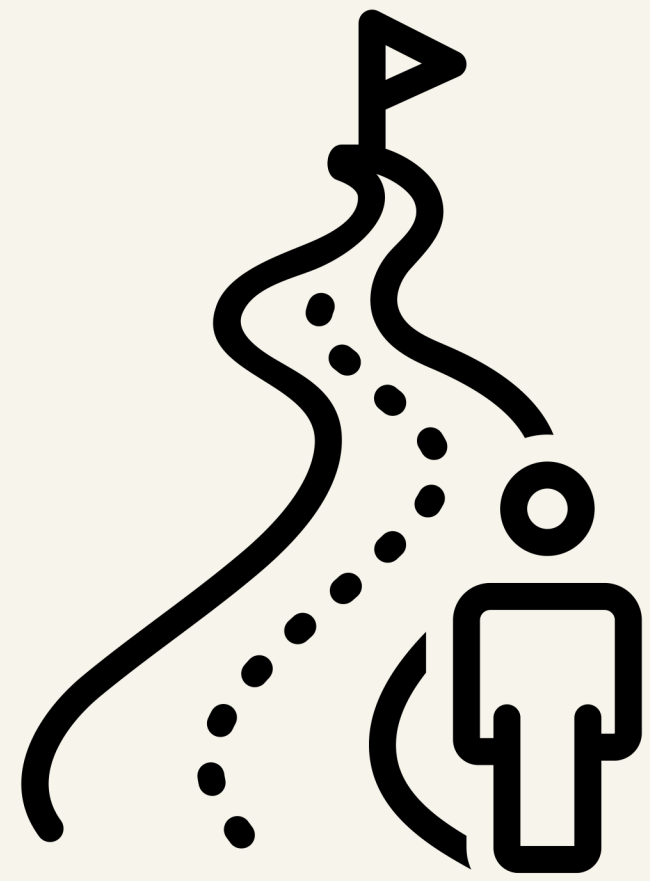
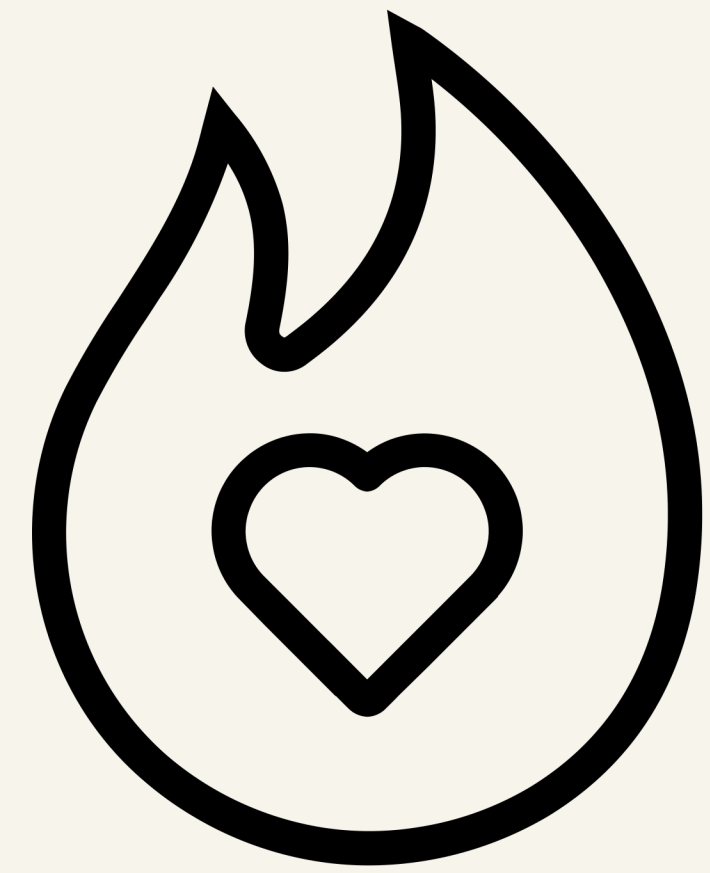
GOALS

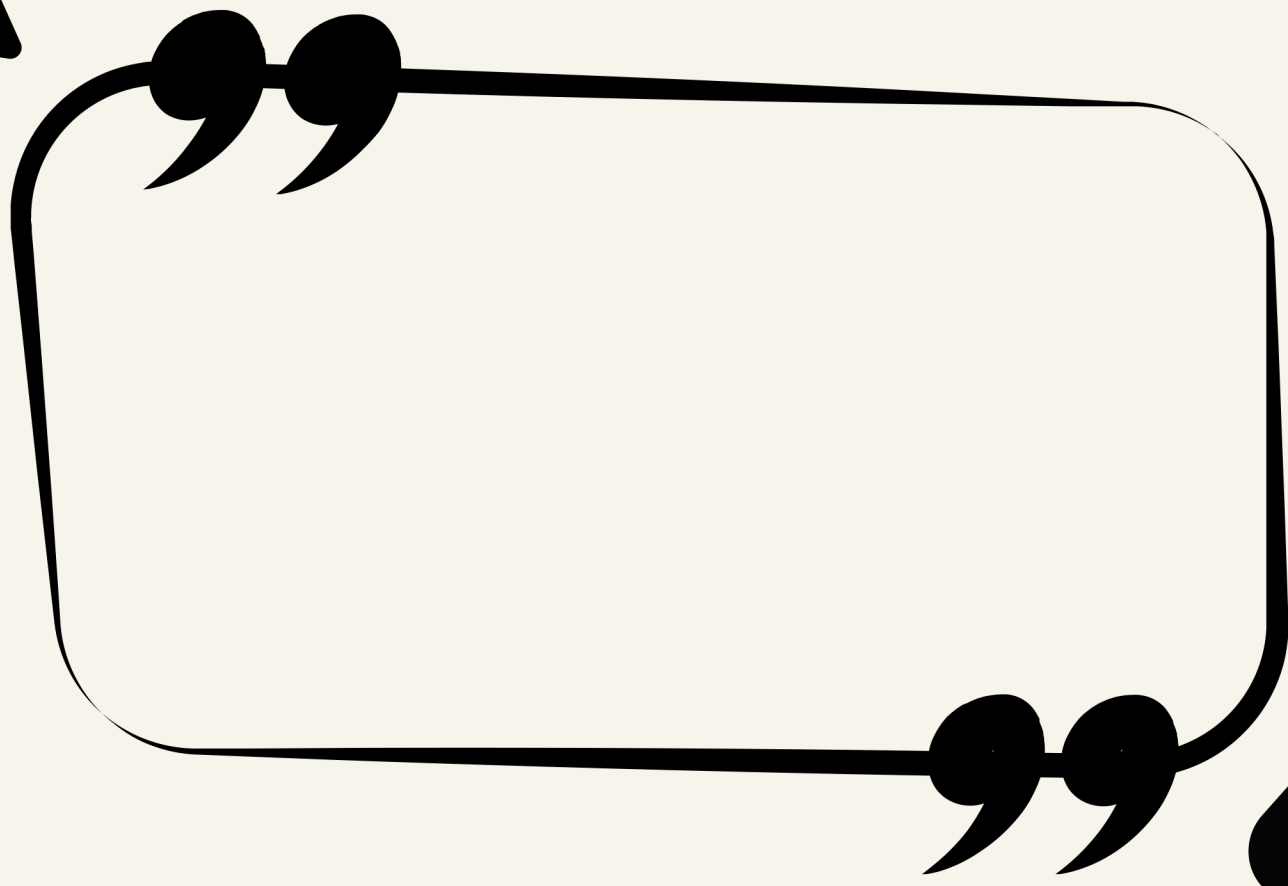
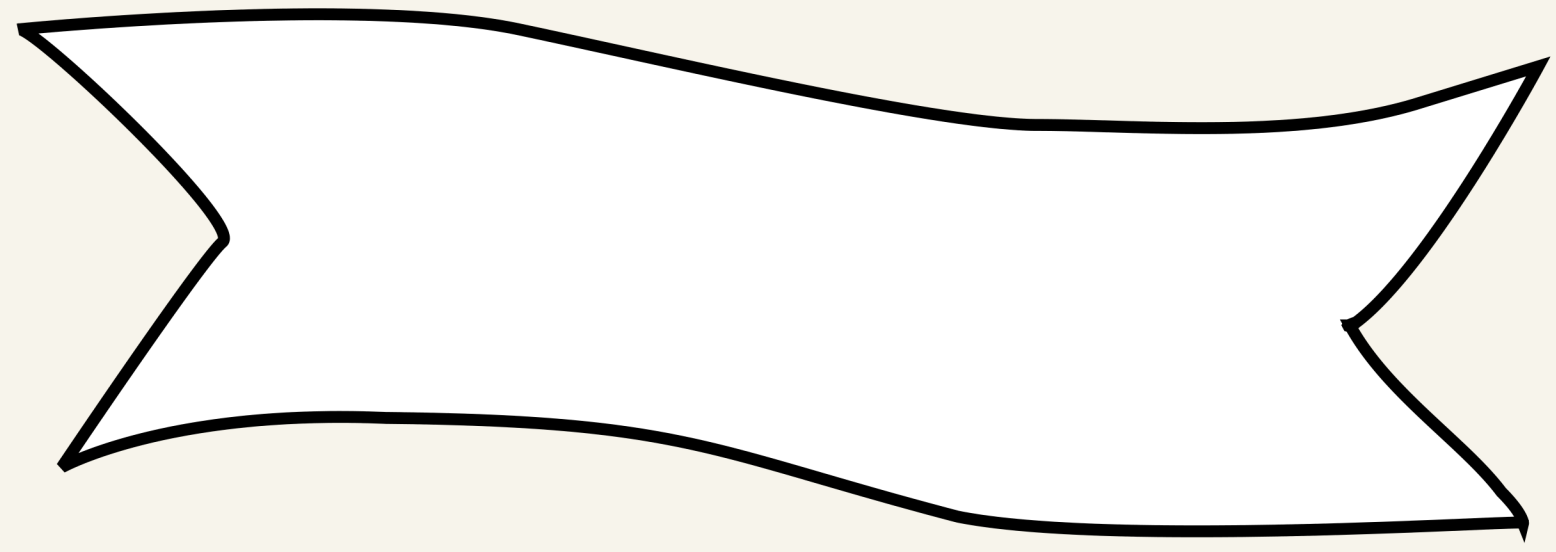


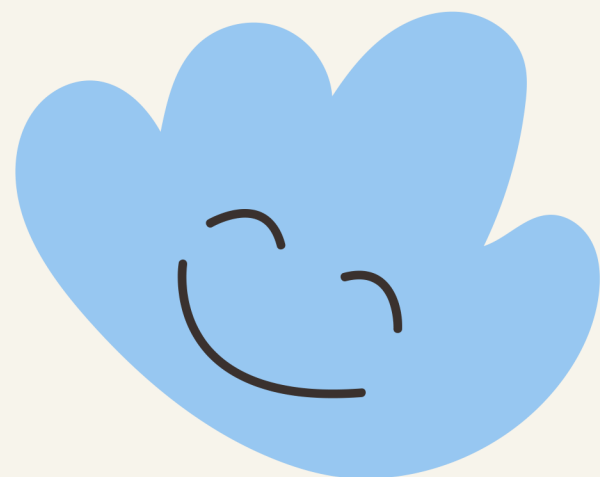
LIVE DOODLE SPACE

Shapes are anything and everything!



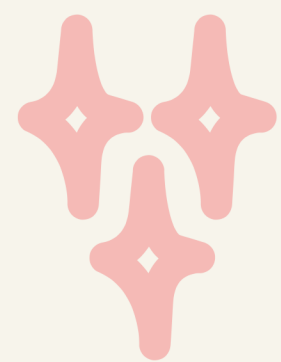






YOUR TURN!

More details 



X **NO**
PREEKING



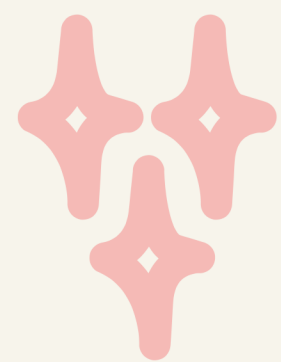
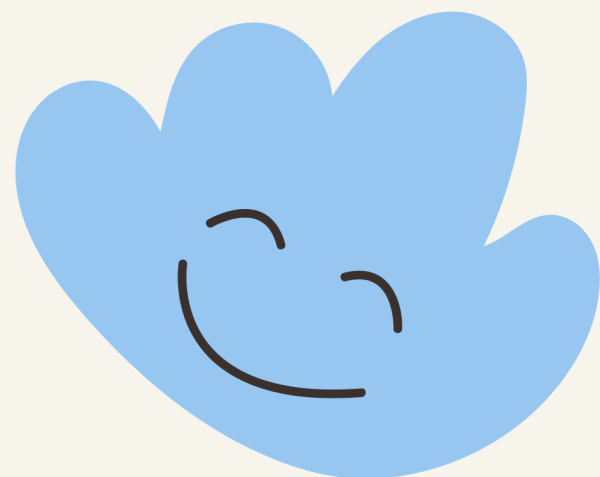
ROUND 1

4 mins



Back to Back

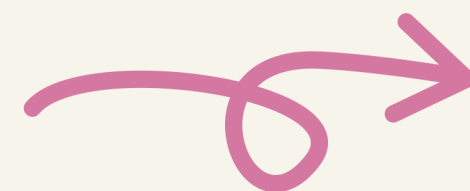




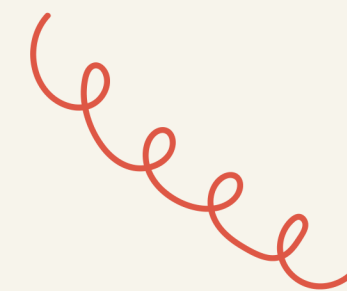
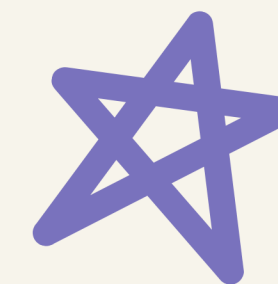
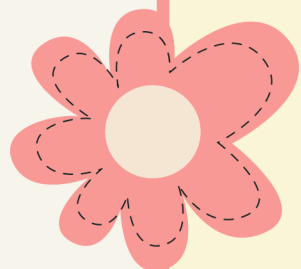
1...2...3



FLIP!



HOW'D IT GO?
1 MIN





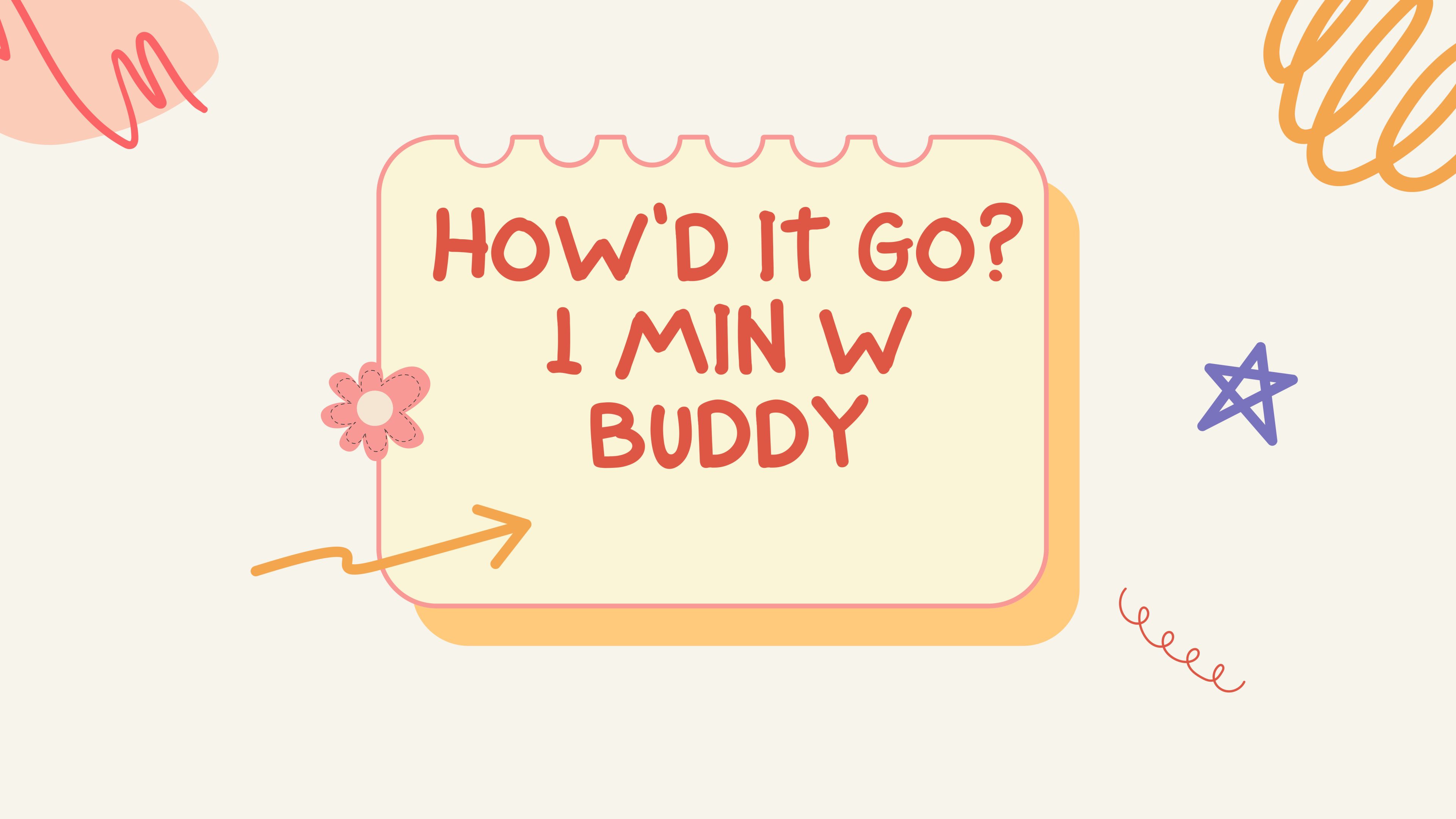
ROUND 2

2 mins



Back to Back

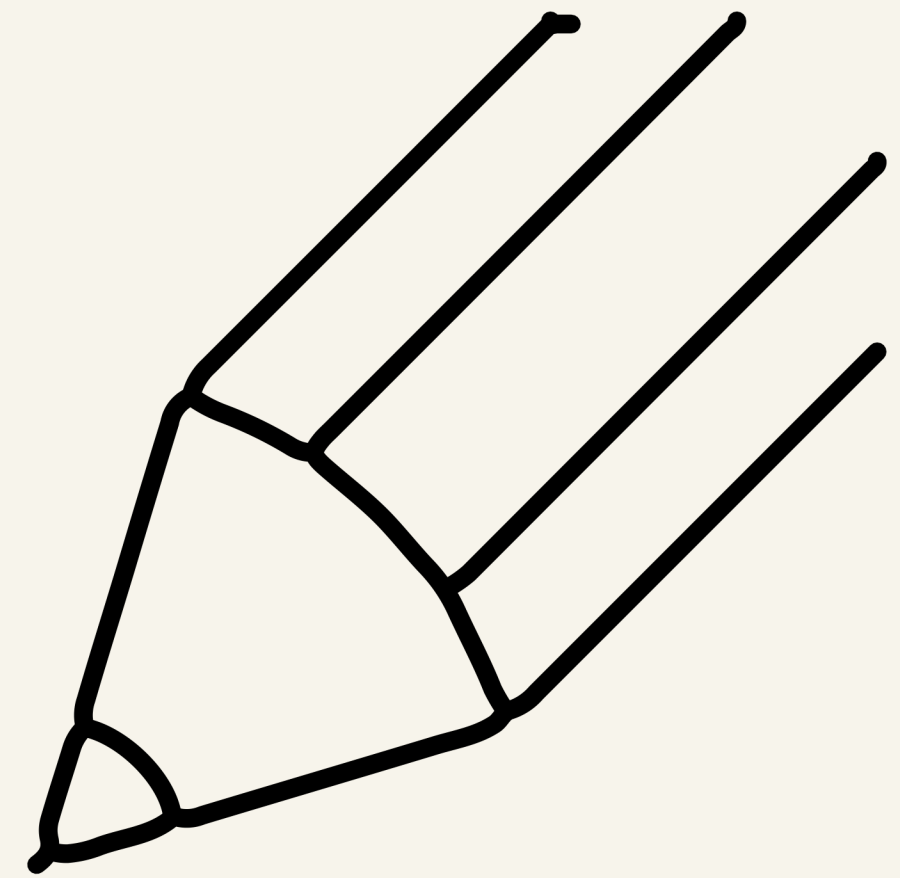
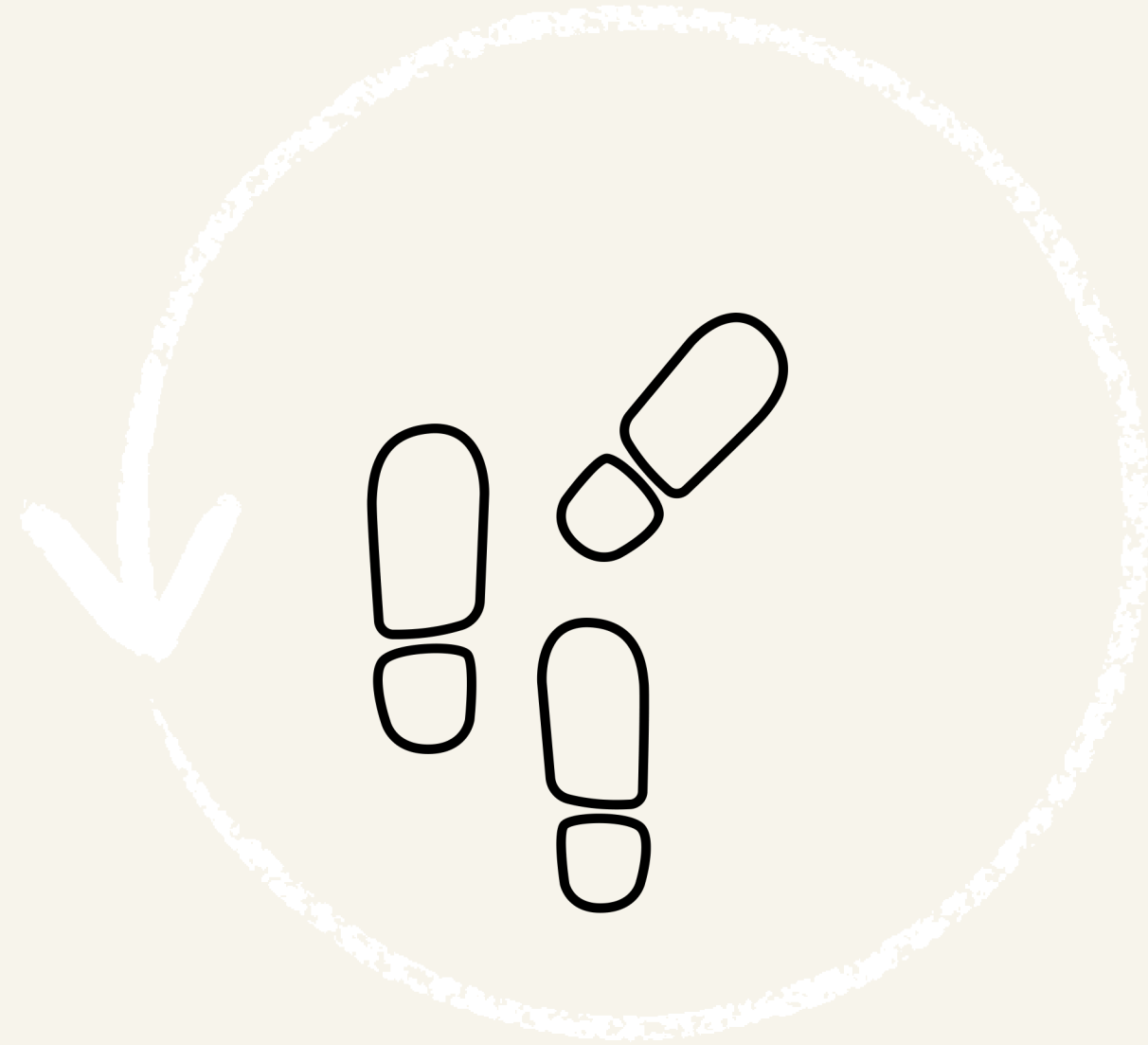
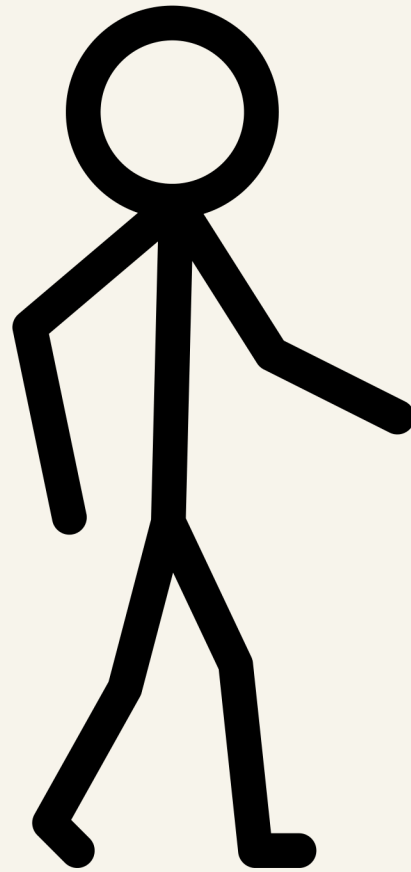




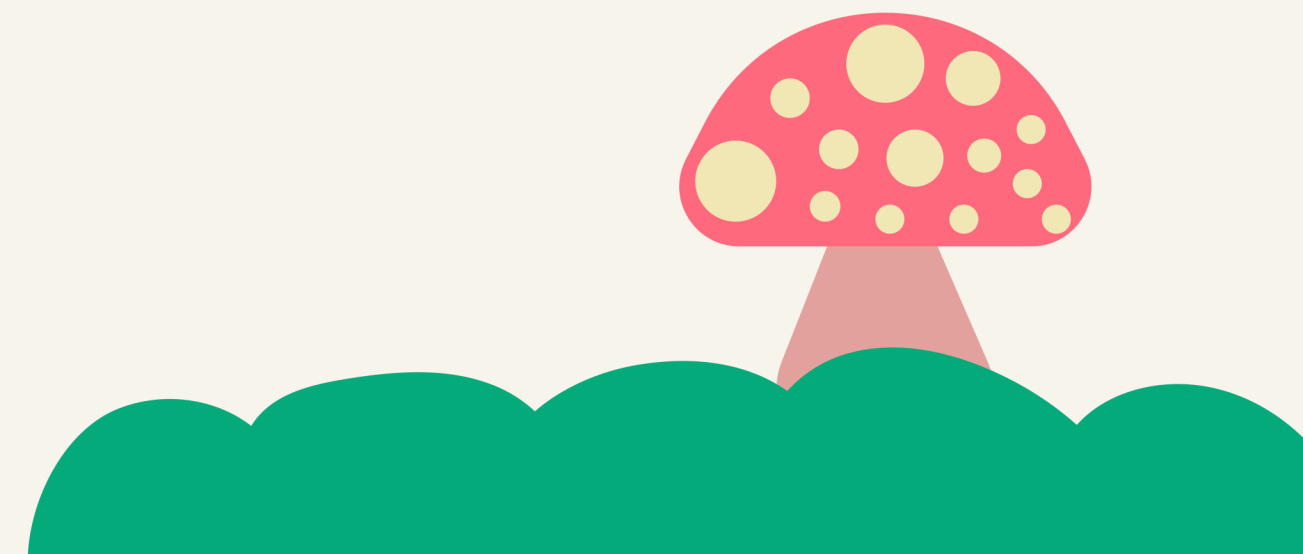
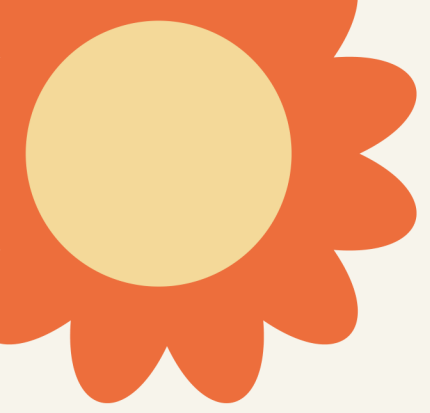
HOW'D IT GO?
I MIN W
BUDDY

WALK ABOUT

3 mins



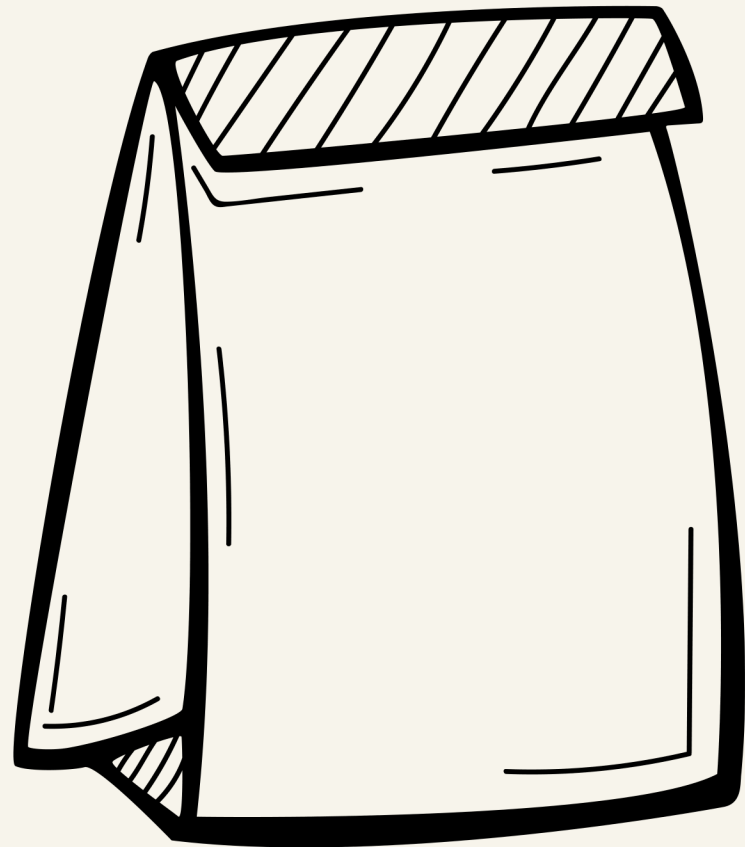
WHY DRAW?
WHAT DID WE
LEARN?



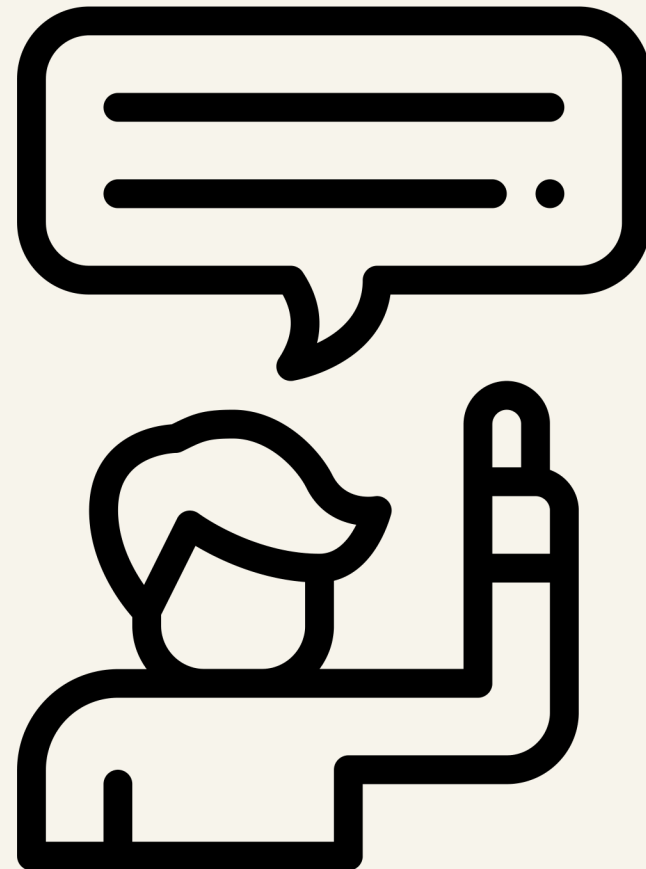
EASY ICONS

easy = compelling

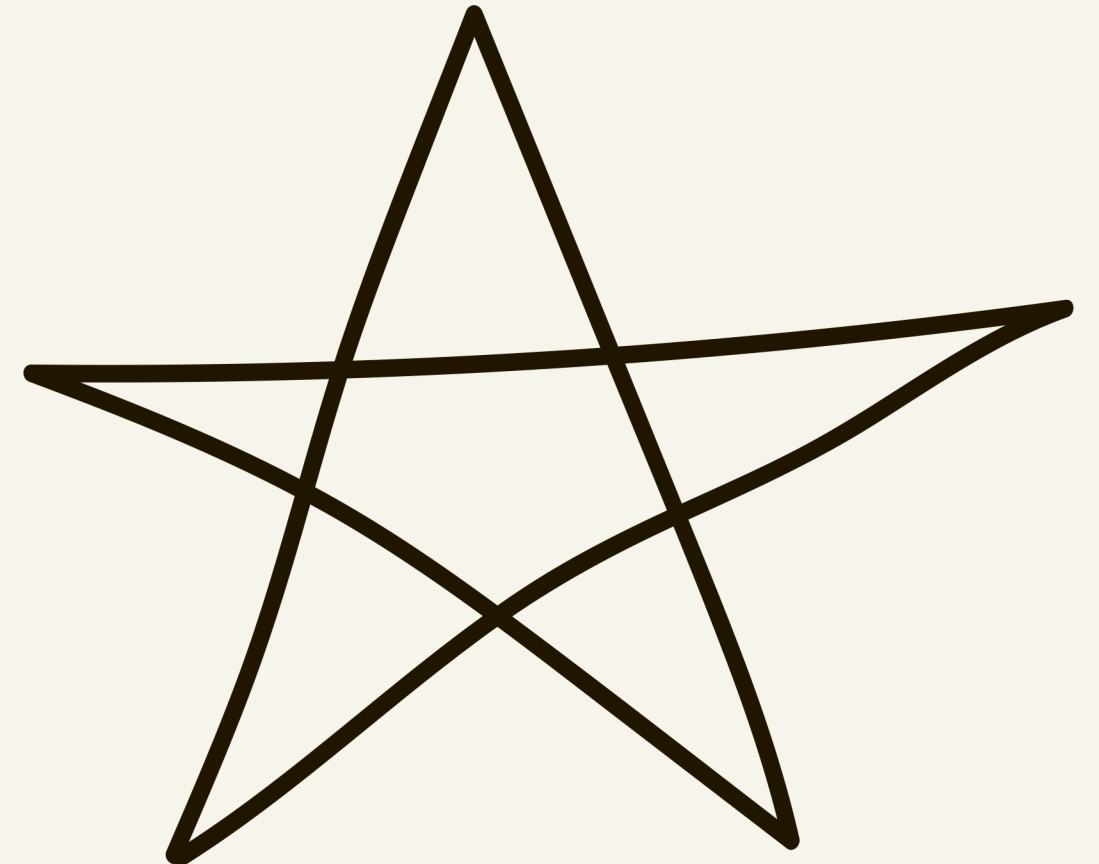
Contain



Explain



Simplify



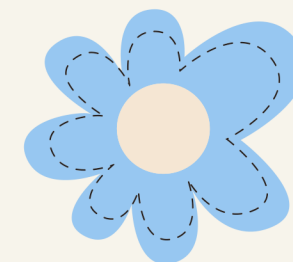
RECAP

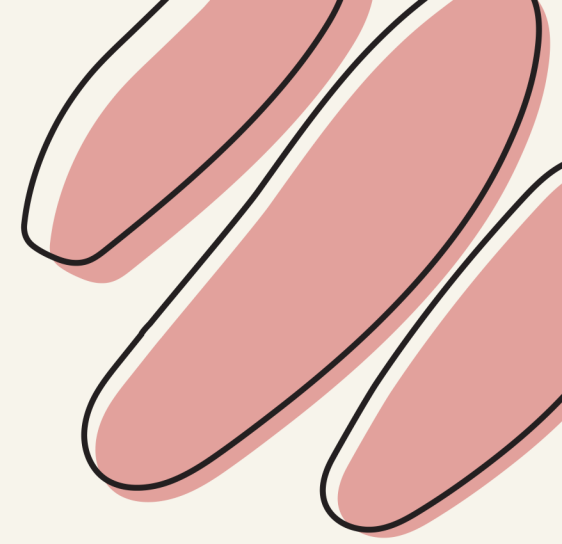


Challenge the old ways

A large, empty, rounded rectangular box with a red border and a light beige fill, intended for notes.

**Energize without
Overwhelm**

A large, empty, rounded rectangular box with a red border and a light beige fill, intended for notes.

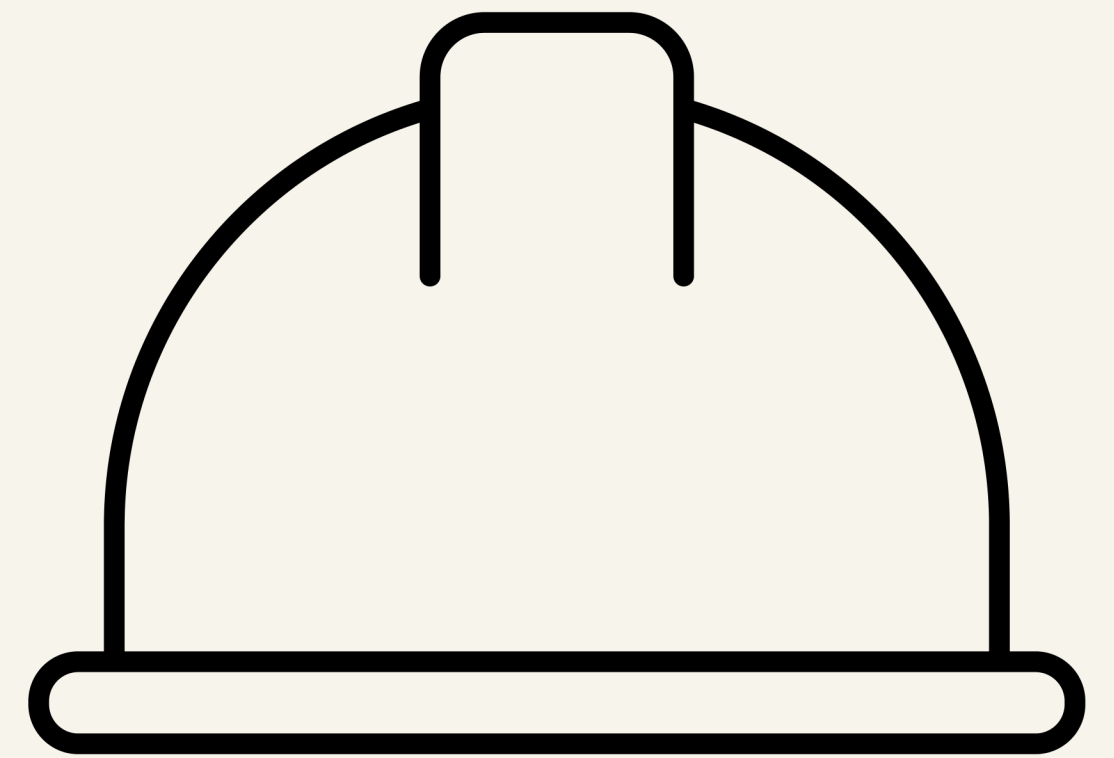


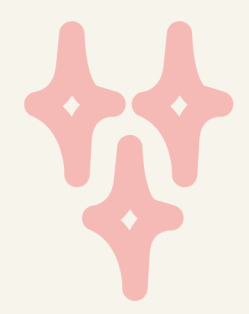
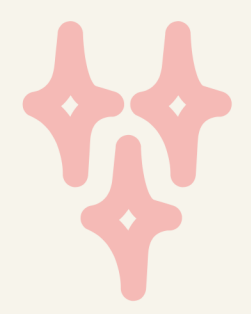
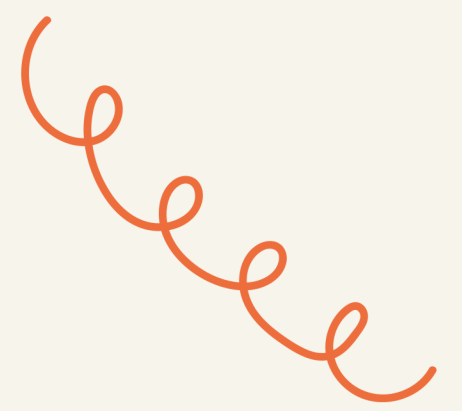
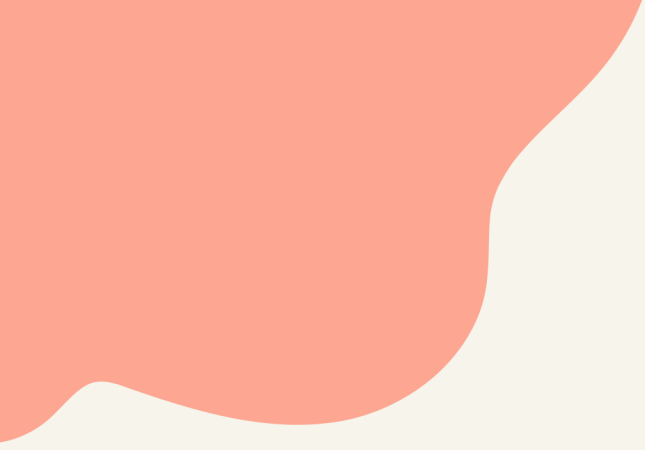
next meeting challenge:
GO DOODLE!

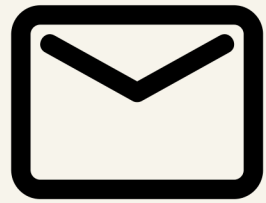
NO "MISTAKES"

IT'S ALL GOOD

YES YOU CAN



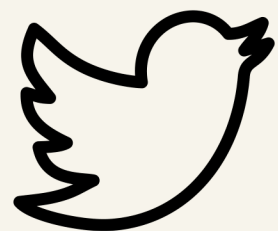




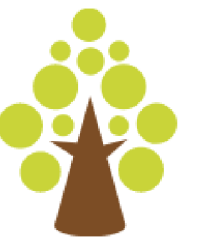
CADOCONSULTINGUSA@GMAIL.COM



/NERDYNIKI



@PxLVxNSmith



'Cado Consulting

Growing Ideas From Within

HANDOUTS SECTION

