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Fantasy or Fact? Revealing the Stories Behind Certifications



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To cert or not to cert, that is the question! And the questions can seem endless:

- What are the global impacts of certifications?
- What have been the impacts to certification training being offered remotely instead of in-person?
- Is there harm in certification stature akin to the Kleenex brand being synonymous for facial tissue or Post-its for stickies?
- Is there added value in obtaining certifications or is it just a money-making machine for institutions that create them? - Does a certification really make you an expert or viewed as one?

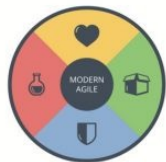
# Turning Strangers into Friends

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1. Given the choice of anyone in the world, whom would you want as a dinner guest?
2. Would you like to be famous? In what way?
3. Before making a telephone call, do you ever rehearse what you are going to say? Why?
4. What would constitute a “perfect” day for you?
5. When did you last sing to yourself? To someone else?
6. If you were able to live to the age of 90 and retain either the mind or body of a 30-year-old for the last 60 years of your life, which would you want?
7. Do you have a secret hunch about how you will die?
8. Name three things you and your partner appear to have in common.
9. For what in your life do you feel most grateful?
10. If you could change anything about the way you were raised, what would it be?
11. Take 1 minute and tell your partner your life story in as much detail as possible.
12. If you could wake up tomorrow having gained any one quality or ability, what would it be?

# House Rules – Let's be CLEAR

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Can We Agree  
To Be **CLEAR**?

Anything  
else?

**C**urious, Caring &  
Open-Minded



**L**isten to  
One Another



**E**ncourage Everyone  
to Contribute



**A**void Dominating  
or Interrupting



**R**epeat & Review  
People's Points



**Open Space's Law of  
Personal Mobility:**

If at any time you find  
yourself in any situation  
where you are neither  
learning nor contributing  
- go someplace else.

**BE PRESENT**

# Round 1 - Purpose driven by You

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## What questions do you want answered about certifications?

1. Generate ideas on your own (10 mins)
2. Affinity group ideas at your table
3. Vote for your number 1 topic
4. This will be the topic for your table (15mins)

# Let's Debrief

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## Share your top 3 learnings from your table

- Capture learnings on the flipcharts
- Take 2-3 mins to share
- How can you take these ideas outside of the Salon into the real world?
- Make connections!

Share your Insights

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## What's the most surprising / remarkable thing you learned?

- Take a minute to write down 1 insight
- Then we'll play a game!
- As you leave, please post your insights on the TAKEAWAYS flipchart





Thank you!

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