BROADCOM®
SOFTWARE

Product Brief

Rally® Software
The Enterprise Agility Platform

Key Benefits

- **Deliver customer value to market faster.** Plan frequently, ship quickly, and respond confidently to market changes.

- **Align work to business goals.** Focus your teams on what matters most by reliably connecting work to business strategy.

- **Empower teams to work efficiently and reduce waste.** Allow users to easily initiate, manage, and share their work.

Key Features

- **Real-time status tracking.** Track initiatives across all teams, programs, and portfolios.

- **Iteration and release planning.** Plan to deliver on the highest-value business initiatives.

- **Customizable dashboards.** View the information you need most—in Scrum, Kanban, or custom views.

- **Capacity planning.** Align business needs to team capacity to deliver customer value.

- **Risk management.** Surface blocks, defects, dependencies, and milestones to take prompt action.

- **Scalable platform.** Our secure, stable, and extensible platform scales and integrates with popular apps and tools.

- **Reporting and metrics.** See team burndown and velocity; measure productivity, responsiveness, and quality.

- **Simple for teams.** Empower teams with a faster, simpler way to begin, track, and navigate work without needing administrative support.

Overview

It's a fact. Putting Agile at the center of your business will help you respond to change quickly and confidently, and provide the value your customers want. Rally Software is the foundation to enterprise agility. With enterprise agility, you have speed and stability, improved role clarity, innovation and operational discipline.

Rally enables you to plan, prioritize, manage, track, and continuously improve your work so you can deliver the value that your customers need with speed, quality, and efficiency. Our enterprise-class Agile management SaaS platform provides visibility into progress, roadblocks, and dependencies across multiple teams, projects, and programs. This allows you to align to your strategic goals to the work and create better business results—and do it all in a single system of record.

Business Challenges

To compete in a fast-paced, competitive, and evolving global marketplace, the way that you deliver value to your customers determines your ability to succeed. Traditional methods have proven to be too slow and expensive to keep up with the pace of a digital world and its demanding customers.

Are you struggling to align your work to the business strategy? Are you missing deadlines, milestones, and delivery dates? Do you have too much work in progress—with people working at maximum capacity—and you still cannot deliver anything quickly? Are you creating unrealistic development roadmaps? Do you lack visibility into progress and risks before it is too late to act?

To overcome these challenges, transformative companies rely on Rally Software. Rally Software enables these companies to deliver more customer value faster by synchronizing work to business priorities, coordinating teams, providing visibility, and delivering on a predictable cadence. You can measure work across teams of teams with real-time visibility, while staying connected to the company's most important initiatives, in a single, scalable, extensible source of truth.

Solution Overview

To drive revenue, win market share, and delight customers, you need to harness the power of Agile with Rally Software. Put Agile at the center of your business to build a fast, responsive, and reliable software delivery engine.

- **Accelerate time to market.** Eliminate bottlenecks and blocks with data-driven planning tools and real-time visibility into work in progress. Rally Software helps you plan and build the highest-priority features and ship them without delay.

Solution Overview (cont.)

- **Connect strategy to delivery.** Link the work of Agile teams to your enterprise portfolio to deliver faster, optimize resources, and maximize return on investment. With Rally Software, you'll get business visibility into delivery status—so you can make better portfolio-steering decisions.

- **Empower your teams.** Equip your business with a predictable delivery engine by focusing your teams on the work that matters. Rally Software provides real-time visibility into status and performance metrics that help teams continuously improve.

Critical Differentiators

- **Intentionally built for speed and scale.** Rally Software is an enterprise-class platform built for coordinating work across multiple teams and programs with large numbers of users and artifacts.

- **Empowers Agile teams.** Features like capacity planning, team planning, and release tracking bring the right work to the right teams at the right time. Team board, personalized navigation, and quick detail pages enable your teams to access the right level and complexity of work to deliver the most important features to your customers.

- **Offers dynamic performance metrics.** Benefit from the only platform that empowers you to measure productivity, predictability, quality, and responsiveness in real time. Get the data to benchmark team performance and continuously improve it according to your top KPIs.

- **Enables collaboration across tools, teams, and time zones.** Streamline collaboration. Minimize task switching and communication breakdowns with threaded chat and a team inbox that aggregates email, feeds, and tool notifications all in one place.

- **Features real-time, reliable progress status.** Leadership can track initiative progress by team, work, time, and even funding with the Investments feature.
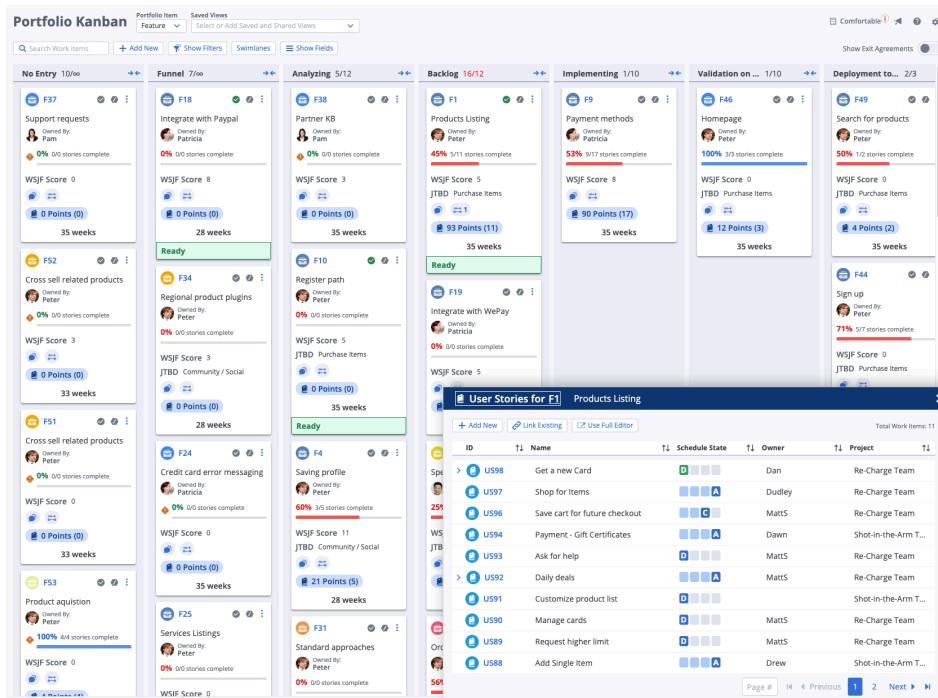
Related Solutions

- **ValueOps.** Integrate Rally Software with Clarity to connect the work of Agile teams and programs to your business's strategic portfolio. With ValueOps you can scale Agile across the enterprise, providing development teams the autonomy required to drive innovation, while maintaining the integrity of your portfolio dashboards across projects, products, and value streams. Deliver on investments and business objectives faster—with higher quality and predictable results.

- Rally contributes to **Value Stream Management** by allowing business leaders to answer tough questions about prioritization, development outcomes, progress from planning to delivery, and identifying opportunities to optimize flow. Value streams leverage Rally to make complex processes visible and so Businesses can quickly pivot based on data driven decisions.

Simple for Teams—Powerful for the Enterprise

For more product information, visit our website at:
broadcom.com/rally