



AGILE 2022

JULY 18-22

NASHVILLE



Colleen Johnson

What Framework Should I Use?

A photograph of a busy Nashville street at night, featuring neon signs for "Robert's Western World", "JACKS BAR-B-QUE", "THE STAGE", and "BIG TIME BOOTS". The scene is overlaid with a blue and purple gradient.

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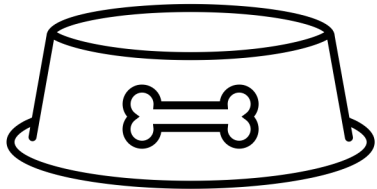
COLLEEN JOHNSON

- Transformation Coach, *Agile Velocity*
- Co-Founder of *ScatterSpoke*, a space for more effective retrospectives
- CEO *ProKanban.org*, an inclusive Kanban learning community
- Former *AgileDenver* & *Agile Uprising* Board of Directors
- Co-chair 2016 & 2017 Mile High Agile Conference
- Mama to three amazing kiddos



Let's eat our own dog food.

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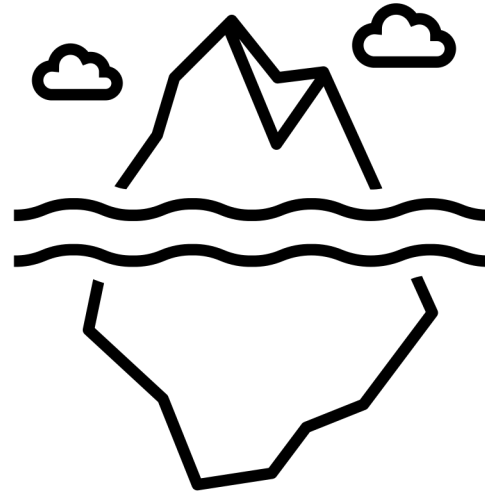


- What problem are we trying to solve?
- What other things have we tried?
- What is the desired end state?
- How will we know that it is getting better?

What problem are we trying to solve?

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- High rates of turnover
- Customer churn
- Product defects
- Slow delivery times
- Missed release dates
- Changing priorities
- Unbalanced work loads
- Status quo



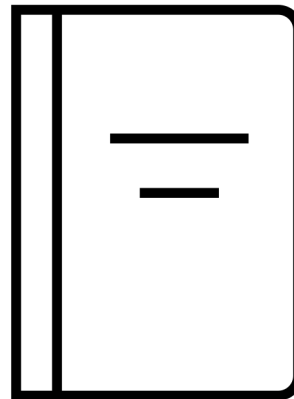
What outcomes do we hope to achieve? **AGILE2022** JULY 18-22 NASHVILLE

- Greater Employee Engagement
- Increased Customer Satisfaction
- Higher Quality
- Faster Delivery
- Improved Predictability
- Product Innovation
- Market Responsiveness
- Team Productivity
- Continuous Improvement

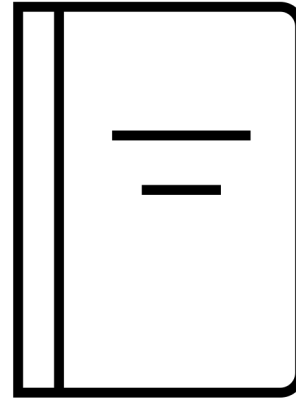
Scrum Practices

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- Product Backlog
- Sprint Goal
- Sprint Planning
- Daily Meeting
- Sprint Review
- Sprint Retrospective



- Work Items
- Definition of Workflow
- Starting Point/Finish Point
- Workflow Policies
- WIP Control
- Service Level Expectations



Business outcomes over process

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Employee Engagement



Employees are more satisfied in their work, willing to go the extra mile, passionate about the purpose of their jobs, and committed to the organization.

Customer Satisfaction



Customers are satisfied with the experience, benefits and outcomes when using your product or service.

Quality



The product or service meets the expectations of the market for usability, reliability, etc.

Speed



The time it takes to deliver an idea into the market.

Predictability



Teams maintain a predictable cadence of delivery enabling the business to make informed business decisions.

Innovation



New ideas, creative thoughts, or novel imaginations provide better solutions to meet new requirements, unarticulated needs, or known market needs.

Market Responsiveness



The ability of the organization to pivot quickly to respond to ever-changing market demands.

Productivity



Increase the business value realized while maintaining or reducing costs.

Continuous Improvement



The ability of the organization to relentlessly pursue optimizations in all aspects of business functions.



Employees are more satisfied in their work, willing to go the extra mile, passionate about the purpose of their jobs, and committed to the organization.

1. Involve teams in discovery
2. Bring the work to the team
3. Give autonomy to make changes

Customers are satisfied with the experience, benefits, and outcomes when using your product or service.

1. Break work down SMALL
2. Make learning a priority
3. Track success metrics

Quality

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The product or service meets the expectations of the market for usability and reliability.

1. WIP limits to balance work load
2. Stop the line
3. Quality is everyone's job

Speed

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The time it takes to deliver an idea into the market meets the expectations of customers.

Speed

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1. Use data you already have
2. Know your SLE
3. Make work item AGE visible

Predictability

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Teams maintain a predictable cadence of delivery enabling the business to make informed decisions.



Predictability

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1. Small batch size
2. Continuously reforecast
3. Make work item AGE visible

New ideas, creative thoughts, or novel imaginations provide better solutions to meet new requirements, unarticulated needs, or known market needs.

1. Options > Plans
2. Identify pull criteria
3. Get outside the building

The ability of the organization to pivot quickly to respond to ever-changing market demands.



Market Responsiveness

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1. Avoid a feature taco
2. Minimize WIP
3. Embrace change

Productivity

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Increase the business value realized
while maintaining or reducing costs.

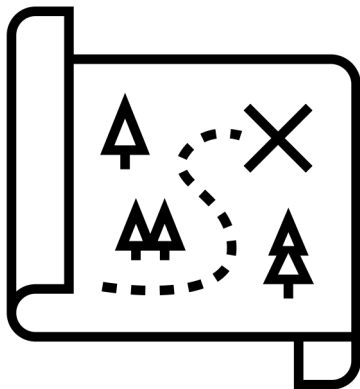
1. Team > Individual
2. Organize around the work
3. Eliminate “squatting”

The ability of the organization to relentlessly pursue optimizations in all aspects of business functions.

1. Anchor in data
2. Action Items = Experiments
3. Set improvement goals

Prioritize outcomes first

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- Focus on a few outcomes
- Evaluate progress frequently
- Create flexibility at the team level
- Share success and failures across the organization
- Create alignment to outcomes not process



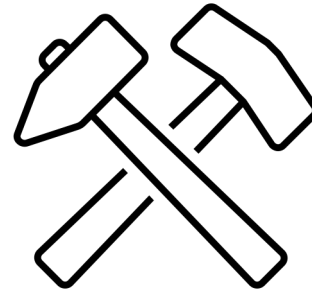
- WIP Limits with Scrum
- Retrospectives with Kanban
- Flow Metrics with Sprint Review
- Planning with Pull Criteria

What does your team need that might be different from other teams in your organization?

Agile Methods are tools

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- Educate your self!
- Understand the practices
- Explore options
- Run Experiments
- Give teams autonomy



Needs change overtime

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“Change is inevitable.
Growth is optional.”

-some guy on the internet

I AM HERE FOR AGILE
YET
I DISSENT

REPRODUCTIVE RIGHTS
ARE HUMAN RIGHTS.

I TRUST A WOMAN TO
MAKE THE RIGHT
CHOICE FOR HER.

[HTTPS://BRIGIDALLIANCE.ORG/](https://brigidalliance.org/)

