

# Transform into a High-Performing Tech Company

The Tasktop VSM Platform is the only value stream management solution that aligns technology and the business with the right metrics and automated workflows to enable more effective enterprise digital transformation. Tasktop creates an end-to-end control plane that accurately integrates and distills data from the entire product development cycle to create definitive board-ready visibility into software delivery.



**Improve time-to-market and predictability**



**Increase efficiency to unlock capacity**



**Proactively address tech debt, security and compliance**

**More than half of the Fortune 100 use Tasktop to improve business outcomes**



## Key Benefits

### Business-Aligned Visibility

Connect tech and the business with a single, simple set of metrics for the entire IT portfolio.

### Speed and Efficiency

Improve business agility from idea to outcome by identifying unnecessary cost, waste, and constraints to flow.

### Measurable Transformation ROI

Leverage data-driven leading indicators to communicate the impact of transformation initiatives.

### Restore hours of productivity

Implement intelligent cross-tool integrations to streamline collaboration between teams and automate handovers.

### Customer Satisfaction

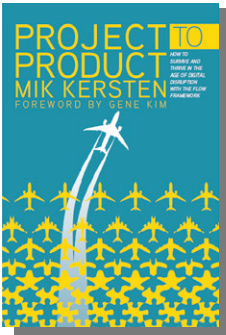
Improve predictability and resolve issues faster with end-to-end bottleneck detection and capacity insights.

### Talent Retention

Empower teams with best-of-breed tools and a playbook for creating a culture of continuous improvement.

# Why Choose Tasktop?

The Tasktop VSM Platform is a data analytics and integration platform built for the end-to-end product delivery lifecycle. Tasktop Viz<sup>®</sup> measures and analyzes flow, while Tasktop Hub automates and accelerates flow across teams, tools and departments.



From the minds behind the Amazon bestseller **Project to Product** and the groundbreaking **Flow Framework<sup>®</sup>**

A Leader in **The Forrester Wave<sup>™</sup>** for Value Stream Management Solutions Q3 2020

Helping CGI save **7,500** days per year

Delivering **98%** faster handovers for Frequentis

**“Tasktop Viz is the way we shifted our thinking away from proxy metrics to more predictive and genuinely product-based flow of business and customer value.”**

Pieter Jordaan, Group CTO, TUI



## Connect data to business outcomes

Board-ready, simple metrics measure value delivery in a common language and show you the impact of your transformation as it progresses. AI-driven insights and proactive alerts improve predictability, agility and efficiency.

## Rest easy with scalable, secure architecture

Automate data exchange and reporting while maintaining the operational stability of your tools thanks to our high performance, low impact connectors. We rigorously test and neutralize vendor API changes that could impact your integrations.

## Make lasting change with experts by your side

Embark on this journey with a team of award-winning authors, thought leaders and industry experts who've walked in your shoes. With 10+ years of expertise, we give you personalized coaching that leads to independence, a thriving peer community and certification programs for everyone.

## Make complex processes visible

Create a common data model for your value streams that spans the entire product development cycle and best-of-breed business and technology tools. Benefit from the objective analysis only possible from a non-tool vendor.

## Deploy quickly, learn fast

Integrate 60+ tools with point and click ease. Generate meaningful visibility within weeks and see improvement within a quarter thanks to a turnkey solution: pre-built, no-code connectors, rich preconfigured dashboards and decentralized rapid onboarding with “modeling at the edge”.

## Connect to your existing ecosystem

Tasktop is the value stream management partner of Apptio, IBM, Micro Focus, Jama, Planview and Tricentis. We have more than a decade of technical partnerships with 30+ tool vendors including Atlassian, ServiceNow and Microsoft.