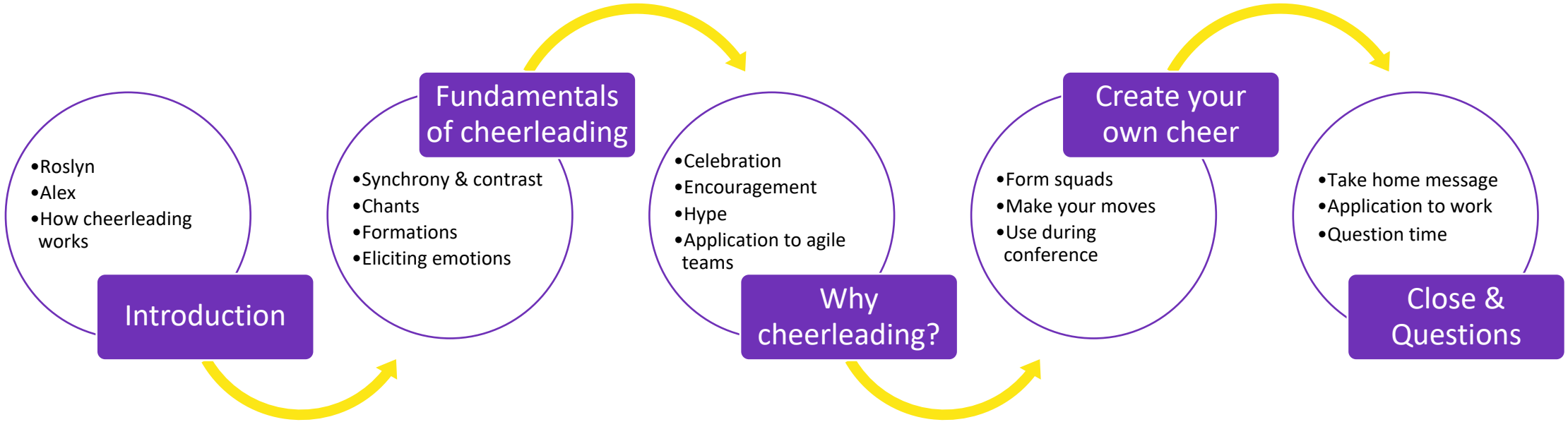
Agile CHEER

Roslyn Martin and Alex Sloley

@theroslynmartin and @alex_sloley

Agile2022

Play for the day



Agile CHEER

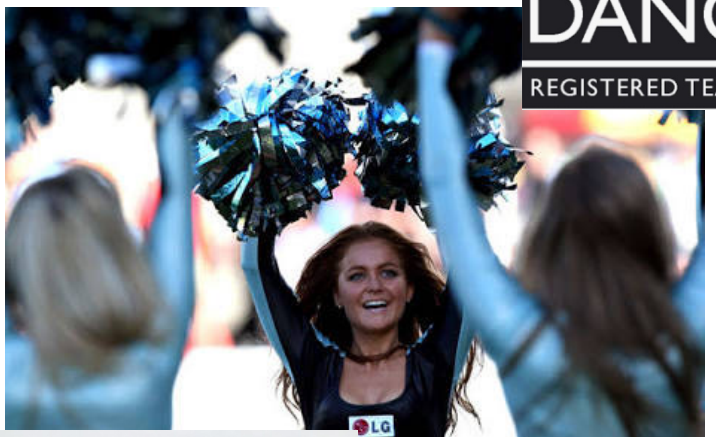
Roslyn Martin

Corporate

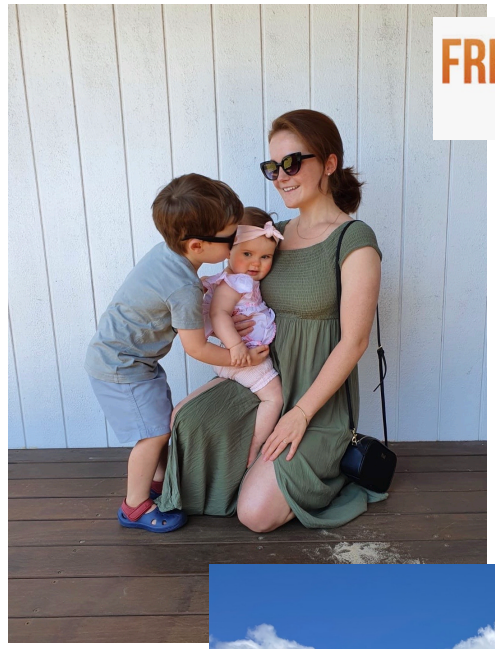
UNSW | AGSM Business School

Dancer

ROYAL ACADEMY OF DANCE
DANCE
REGISTERED TEACHER



Human



FREAKONOMICS RADIO

npr Planet Money

npr THE INDICATOR FROM PLANET MONEY

Alex Sloley

Agile CHEER

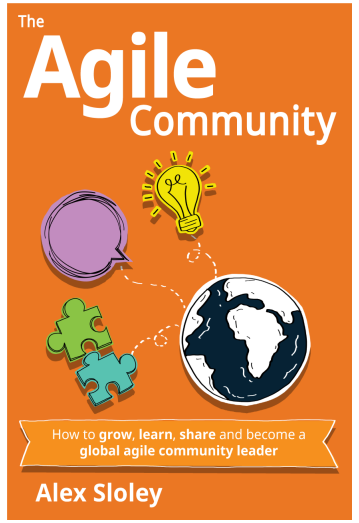
Corporate

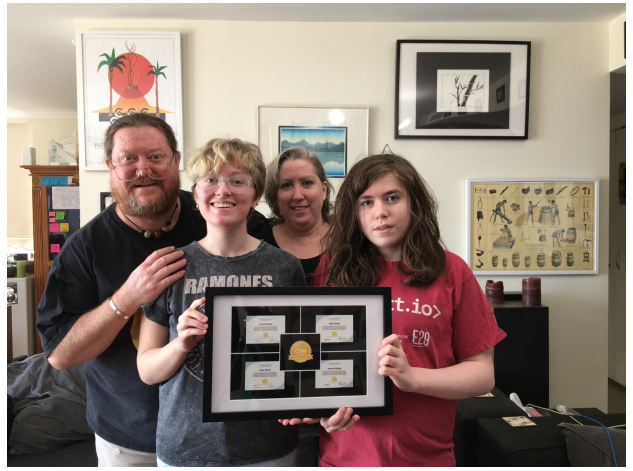
Dancer

"Square Dance Group" by Deirdre

"Ballroom dances 2018 07" by Artur Nowacki

Human





How cheerleading works

Agile CHEER

Cheerleading Squad

- Synchrony & contrast
- Chants
- Formations

Elicit emotions

- Crowd
- Players

Player mindset

- Supported
- Encouraged
- Hyped

Game outcomes

- Win!
- Reset to win next game

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Fundamentals of Cheerleading

Synchrony & contrast

Chants

Formations

Emotions

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Why?

Celebrate the team

In sport:

- Immediate feedback
- Reinforcement
- Fun

In Agile teams:

- Learnings
- Milestones
- Happiness

Agile CHEER

Why?

Encourage and support

In sport:

- Drown out negative noise
- Shift mindset “keep going”

In Agile teams:

- Reframe failure to learning
- Psych safety
- “How to support” in team kick off

Agile CHEER

Why?

Hype the stakeholders

In sport:

- Amplify the positive noise
- Engaged, committed and aligned to the team

In Agile teams:

- Sprint review
- Engage stakeholders
- Feel part of the greater team

Create your own cheer

Agile CHEER

- Gather your squad
- Co-create min. 3 moves with:
    - Synchrony & contrast
    - Chant
    - Formations
- Practise!
- Cheer conference run-ins

Reflection (1min)

- How can you apply cheer learnings to your agile teams?
- Write it down

Take home message

- Cheerleading creates high-performing teams through support, encouragement and celebration.

Q&A

ARMY

Appendix

Slide 6 image: https://pxhere.com/en/photo/1361419

Slide 7 & 14 image: https://pxhere.com/en/photo/1074110

Slide 8 image: https://pxhere.com/en/photo/781509

Slide 9 image: https://www.pexels.com/photo/people-cheering-2190115/