

# Apptio Targetprocess

Increase business agility to deliver value faster

## Overview

Business agility is an ever-evolving process. Each organization takes its unique building blocks – culture, team structure, working agreements – and combines them with work management processes to produce their “agile DNA.” This can create complexity, introduce inefficiencies, and reduce transparency.

## Solution

Apptio Targetprocess is the only portfolio and work management solution purposefully built for evolving agile enterprises. We empower businesses to scale and adapt the way they plan, track, and steer work from the strategic portfolio level to the software delivery teams and other business teams and stakeholders.

## Key Benefits

- Align strategy to investment portfolios and team execution for faster delivery of innovation.
- Understand resource capacity and make informed trade-off decisions.
- Drill down or scale up – from any level of the portfolio hierarchy – with the distraction-free view of projects and products using SAFe or any framework.

## Gartner®

Recognized as a Leader in Gartner’s 2021 Magic Quadrant for Enterprise Agile Planning Tools

April 2021

## FORRESTER®

Forrester included Targetprocess in The Forrester Wave: Value Stream Management Solutions

Q3 2020

“ We chose Targetprocess for the seamless integration with other tools that we use. We can easily see the right information in the right tool. ”

– Maxim Danilevsky and Konstantin Popov, Digital Consultant and Solution Train Engineer at Chevron

“ We needed a tool that could support the agile delivery model, the agile way of working. ”

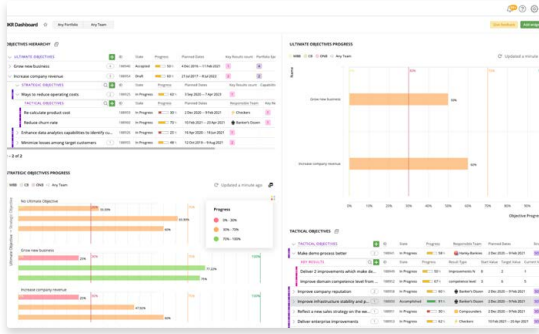
– Peggy Goossens, Head of Portfolio Management Office at Belfius

“ Automation Rules make it possible to initiate dozens of rules and hundreds of actions with just one click. ”

– Yulia Ivantsova and Diana Paliychuk, Business Analyst and Project Manager at Wargaming Group Limited

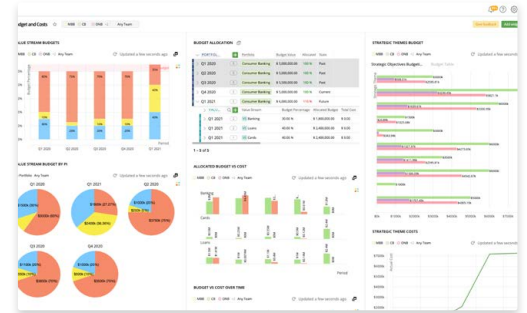
## Align portfolio, product, and delivery flows

Out of the box, Apptio provides end-to-end visibility into all your value streams, including support for idea management, strategic portfolio planning, people capacity management, product road mapping, story mapping, backlog management, program increment planning, various flavors of Scrum and Kanban, bug tracking, test management, DevOps flow, and service desk. Align all teams holistically for single work and portfolio management solution.



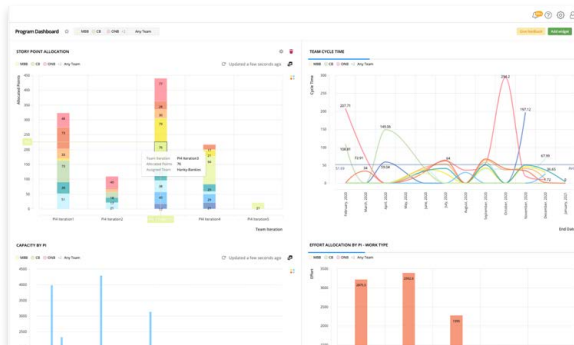
## Visualize risks & track value delivery

Apptio's intuitive visual interface allows you track work across teams, projects and products to spot problems in real time. Powerful reports, visualizations, and interactive dashboards keep everyone laser-focused on the work that generates the most value. Data rollups at the team, program, and portfolio levels provide transparency across the enterprise – connecting business strategy to tactical execution.



## Easy adoption across the business

Simplicity allows for fast, broad adoption that allows you to bring together business stakeholders, product managers, release train engineers, and agile teams to share the same context, build personal views, and effectively collaborate on solving complex business problems.



## Get Started

Apptio's products empower business leaders to drive optimal financial performance across their organizations. More than 60 percent of Fortune 100 enterprises trust Apptio to manage spend across the entire IT portfolio and beyond, so that they can focus on delivering innovation. Apptio automatically ingests and intelligently structures vast amounts of enterprise and technology specific spend and operational data and enables users across disciplines to report, analyze, plan, and govern their investments collaboratively, efficiently and with confidence.

For more information, please visit

[Apptio.com/get-started](https://Apptio.com/get-started)

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