CertiProf®

Professional Knowledge

Brochure 2022

Content

Who is CertiProf®?

CertiProf® is an Examination Institute founded in Unites States in 2015. Located in Sunrise, Florida.

Our philosophy is based on the creation of knowledge in community and for this purpose its collaborative network is made up of:

- CLL's (CertiProf Lifelong Learners) certification candidates are identified as Continuing Learner, proven their unwavering commitment to lifelong learning, which is vitally important in today's ever-changing and expanding digitalized world. Regardless of whether they win or fail the exam.
- ATP's (Accredited Trainer Partners) universities, training centers and facilitators worldwide make up our partner network.
- Authors (co-creators) are industry experts or practitioners who, with their knowledge, develop content for the creation of new certifications that respond to the needs of the industry.
- Internal Staff: Our distributed team with operations in India, Brazil, Colombia, and The United States is in charge of overcoming obstacles, finding solutions and delivering exceptional results.

Memberships

Digital badges issued by

Accreditation

WHY CHOOSE?

CertiProf®

1 Our certifications are recognized worldwide.

2 More than **4 languages** available in all exams.

3 More than **117K followers** on LinkedIn.

4 More than **780K** digital badges awarded.

5 More than **7 annual** sponsored events worldwide.

6 **4.5 Million** visits on our website annually.

7 More than **1,050 partners** from 31 countries.

8 Our more than **800K** certification holders are from **88** different countries.

WHAT IS A DIGITAL BADGE?

Is a digital representation of a learning outcome, experience or competency, they can be shared and verified online in a way that is easy and secure. Credly's Acclaim Platform badges link to metadata that provides context and verification. They can be shared across the Internet for maximum visibility and recognition.

Benefits

Badges provide employers and peers concrete evidence of what you had to do to earn your credential and what you're now capable of.

Helps you to share your achievements on your social media.

You will have verified employability skills in a portable way, making you "work-ready". You can access labour markets, insights, search active jobs and even apply to them.

Digital Badges Are

We are committed to providing you with the tools necessary to achieve your professional goals and we understand that communicating your credentials in an ever-expanding online marketplace can be challenging. That is why we have partnered with Credly's Acclaim platform to provide you with a digital version of your credentials.

Share and Verify
Your Achievements Easily

CONTINUOUS LEARNER

CertiProf®
Professional Knowledge

LIFELONG LEARNING

LLL™

Earners with this badge have proven their unwavering commitment to lifelong learning, vitally important in today's ever-changing and expanding digital world. It also identifies the qualities of an open-minded, disciplined, and constantly evolving mind, capable of using and contributing its knowledge to develop a more equal and better world.

Earning Criteria:

- Be a CertiProf® certification candidate
  Be a continuous and focused learner
- Identify themselves with the concept of lifelong learning
- Genuinely believe and identify with the concept that knowledge and education can and should change the world
- Want to boost their professional growth. CertiProf - Lifelong Learning
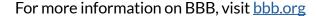 - This is for you - You deserve it!

Alliances and Memberships

BBB (Better Business Bureau)

CertiProf® is a business that has been accredited by the **BBB (Better Business Bureau).**

BBB maintains Business Profiles on more than 5.4 million companies, including a letter grade rating that presents BBB's opinion of the business' responsiveness to customers based on complaints filed with BBB file information about the business. The BBB Rating System uses points based on marketplace behavior, including how the business responds to consumer complaints, transparency, truthful advertising, and more.

In some cases, a business' grade may be lowered if the BBB does not have sufficient information about the business despite requests for the information. The rating system automatically updates the letter grade when new information is added to the file, such as current size of business or new complaints.

For more information on BBB, visit bbb.org

Agile Alliance

In order to provide a better service and experience to our partners, we have joined the Agile Alliance corporate program. Our goal is to keep building an agile culture in North and Latin America.

By joining the Agile Alliance corporate program, we continue empowering individuals by helping them reach their potential through education. Every day, we provide more tools and resources allowing our partners to train professionals that are looking to improve their professional development and skills.

Vistis www.agilealliance.org to learn more.

ANSI

The American National Standards Institute (ANSI) is a private, non-profit organization that administers and coordinates the U.S. voluntary standards and conformity assessment system. Founded in 1918, the Institute works in close collaboration with stakeholders from industry and government to identify and develop standards- and conformance-based solutions to national and global priorities.

Together, standards and technical regulations impact up to 93% of global trade. Globally relevant standards and the conformance measures that assure their effective use help to increase efficiency, open markets, boost consumer confidence, and reduce costs. And ANSI is the U.S. leader in fostering that potential for the benefit of businesses across every industry and consumers around the world.

For more information on ANSI, visit ansi.org

Credly

Credly is helping the world speak a common language about people's knowledge, skills, and abilities. Thousands of employers, training organizations, associations, certification programs, and workforce development initiatives use Credly to help individuals translate their learning experiences into professional opportunities using trusted, portable, digital credentials.

Credly empowers organizations to attract, engage, develop, and retain talent with enterprise-class tools that generate data-driven insights to address skills gaps and highlight opportunities through an unmatched global network of credential issuers.

Visit www.credly.com to learn more.

ITCC (IT Certification Council)

The fundamental purpose of the ITCC (IT Certification Council) is to support the industry and its member companies by marketing the value of certification, promoting exam security, encouraging innovation, and establishing and sharing industry best practices.

"Joining the board of the ITCC has been very important to us, as we are committed to the improvement and growth of our certification programs. Being able to collaborate with other industry leaders in pursuit of their empowerment and contribute to innovation and being able to participate in industry efforts to increase the value of education is very rewarding for us," said Alejandra Zuluaga, VP, Business Development & Strategic Growth.

For more information on the ITCC,
visit itcertcouncil.org

PCC (Professional Certification Coalition)

The PCC promotes and represents non-governmental professional certification programs and organizations and their service providers. It is an unincorporated nonprofit association whose members consist of professional non-governmental certification organizations, programs, and service providers.

By joining the PCC, CertiProf is now among the 115 most influential non-government professional certification organizations in the United States, alongside companies such as CompTIA, ISC2, and Institute of Internal Auditors (IIA).

Visit profcertcoalition.org to learn more.

Scrum Foundation Professional Certificate SFPC™

Scrum Foundation is part of CertiProf's professional Scrum qualification program and has been developed in cooperation with international experts in the field. After the completion of this certification, we suggest that you continue your professional education with the following certifications: Scrum Master Professional Certificate SMPC®, followed by Scrum Product Owner Professional Certificate SPOPC™ and Scrum Developer Professional Certificate SDPC™.

Scrum Product Owner Professional Certificate SPOPC™

Scrum Product Owner grants a general overview and understanding of how to maximize the value of the product and the work of the Development Team. We suggest that you continue your professional education with Scrum Master Professional Certificate SMPC® or Scrum Developer Professional Certificate SDPC™.

Scrum Developer Professional Certificate SDPC™

Scrum Developer grants a general overview and understanding of how to deliver a potentially releasable Increment of "Done" product at the end of each Sprint. We suggest that you continue your professional education with Scrum Product Owner Professional Certificate SPOPC™ or Scrum Master Professional Certificate SMPC®.

Scrum Master Professional Certificate SMPC®

Validate your knowledge as a Scrum Master with the 2020 version of the Scrum Guide released on November 18, 2020. Our examination is a multiple-choice online test and you can take it from your PC, anywhere around the world. After the completion of the Scrum Master Professional Certificate exam, you can expect to gain a general overview and understanding of Scrum theory, practices, and rules.

Scrum Advanced Professional Certificate SAPC™

The Scrum Advanced Professional Certificate SAPC™ is specifically designed for those who are interested in demonstrating knowledge of the Scrum Practices in its entirety. The certificate is awarded to candidates who have multiple certifications in Scrum and have achieved well-rounded, superior knowledge and skills based on Scrum Practices.

CERTIPROF® Professional Knowledge

Agile

DevOps Essentials Professional Certificate DEPC®

DevOps Essentials explores the change in mindset and process from traditional approaches, even more, if the organization is not already embracing Agile principles.

DevOps is about people, processes and the right tools to make the life cycle of your application faster and more predictable.

DevOps Advanced Professional Certificate DAPC™

DevOps is best known in the software services field, but its principles apply in all contexts where fast delivery of trusted products and services is relevant.

The main objective of this certification is to test if you are familiar with the DevOps practices of the "Three Ways": Flow, Feedback, Learning and Experimentation. You will understand how these practices impact organizational and technical changes

Design Thinking Professional Certificate DTPC®

Design Thinking provides a detailed understanding of key concepts and definitions to improve your interaction with the user experience divided in five phases: empathize, define, ideate, prototype and evaluate. This helps organizations to create useful proposals that adapt to the real needs of people; allowing them to expand the service portfolio, consolidate brand and improve results.

Kanban Essentials Professional Certificate KEPC™

This certification particularly helps professionals that want to coordinate the production of products and services, adapting to different variations through Kanban, a technique in which work instructions are given by cards that are made to the specifications of the client, with the goal of controlling the progress and be able to have a product or service of good quality.

Innovation Management Professional Certificate IMPC™

Innovation Management helps to promote business innovation in a successful way, the innovation manager learns to generate ideas of greater impact and the key concepts of this discipline, aiming to promote a process or culture of initiatives that focus in disruptive changes or steps that transform the business in a meaningful way.

Agile Coach Professional Certificate ACPC™

Agile Coach is for those who wish to learn and implement Coaching skills to find and manage the necessary changes and thus achieve objectives and meet goals. Agile Coach concentrates on the knowledge of the clients, increases their performance and improves their quality of life.

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Agile HR Certified Professional AHRCP™

Projects are affected by constraints in time, cost, scope, quality, resources, organizational capabilities, and other limitations that make them difficult to plan, execute, manage, and ultimately succeed.

An agile organization can respond more quickly and effectively to the opportunities and threats that arise every day. Similarly, Human Resources can reap numerous benefits from this agile transformation.

Design Sprint Certification CPDSC™

The CertiProf Design Sprint Certification CPDSC™ endorses your knowledge, expanding your repertoire so you can quickly develop innovative solutions. Design Sprint is a method initially created at Google Ventures to be completed in 5 days. The technique evolved into Design Sprint 2.0, running in 4 days but keeping the same user-centric approach to problem-solving.

Cybersecurity

Cyber Security Foundation Professional Certificate CSFPC™

Cybersecurity is a field of knowledge that must be understood and known today. There are multiple global initiatives that seek to develop skills in this area. For this reason, we have created a fundamental level of cybersecurity CSFPC™, based on CyBOK.

Lead Cybersecurity Professional Certificate LCSPC™

With this certification, you will learn the fundamental concepts of Cybersecurity and implement the practice of protecting systems, networks, and programs from digital attacks. This certification is based on the Framework for Improving Critical Infrastructure CybersecurityVersion 1.1 National Institute of Standards and Technology (NIST).

Big Data

Big Data Professional Certificate BDPC™

This certification aims to teach professionals and organizations to identify problems in a way that is understandable by using Big Data, to provide useful solutions with a large amount of information and with data that can be shaped or tested in any way deemed appropriate.

ISO/IEC

ISO 27001 Foundation I27001F

ISO 27001 is an international standard published by the International Standardization Organization (ISO) and it describes how to manage information security in a company. We suggest that you continue your professional preparation with ISO 27001 Internal Auditor I27001IA and ISO 27001 Lead Auditor I27001LA.

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ISO 27001 Internal Auditor I27001IA

ISO 27001 can be implemented in any kind of organization, profit or non-profit, private or state-owned, small or large. It was written by the world's best experts in the field of information security and provides a methodology for the implementation of information security management in an organization. We suggest that you continue your professional preparation with ISO 27001 Lead Auditor I27001LA.

ISO 27001 Lead Auditor I27001LA

The main philosophy of ISO 27001 is based on risk management: investigate where they are, so they can be treated systematically. To obtain the Lead Auditor Certificate a complementary exam with an open book must be taken, supervised by the partner, this exam is designed to allow students to demonstrate their understanding of the audit process and the responsibilities of being a lead auditor.

ISO 27001 Certified Lead Implementer

This certification helps to understand and implement a global management system, based on an approach of business risks, to establish, implement, operate, monitor, review, maintain and improve information security. It includes organizational structure, policies, plans, responsibilities, procedures, processes, and resources.

ISO 22301 Foundation I22301F

This certification is about business continuity and the requirements of ISO 22301 – the most popular standard in the world that addresses the topic of business continuity. We suggest that you continue your professional preparation with ISO 22301 Internal Auditor I22301IA and ISO 22301 Lead Auditor I22301LA.

ISO 22301 Internal Auditor I22301IA

The outline follows the structure of ISO 22301 standard covering the following requirements: Context of the organization, leadership, planning, support, operation, performance evaluation and improvement. We suggest that you continue your professional preparation with ISO 22301 Lead Auditor I22301LA.

ISO 22301 Lead Auditor I22301LA

The continuity of the business is not limited to the information systems, it goes further, taking into account the integrity of the people who work in the company, since they are the ones that feed the information systems and therefore the main asset. To obtain the Lead Auditor Certificate a complementary exam with an open book must be taken, supervised by the partner, this exam is designed to allow students to demonstrate their understanding of the audit process and the responsibilities of being a lead auditor.

CERTIPROF® Professional Knowledge

ISO 20000 Foundation I20000F

ISO/IEC 20000-1:2011 is a Service Management System (SMS) standard. It specifies requirements for the service provider to plan, establish, implement, operate, monitor, review, maintain and improve an SMS. We suggest that you continue your professional preparation with ISO 20000 Internal Auditor I20000IA and ISO 20000 Lead Auditor I20000LA.

ISO 20000 Internal Auditor I20000IA

This International Standard includes the design, transition, delivery and improvement of services to fulfill agreed service requirements and provide value to both the customer and the service provider. Requiring the service provider to have an approach based on integrated processes when planning, establishing, implementing, operating, controlling, reviewing, maintaining and improving a Service Management System (SMS). We suggest that you continue your professional preparation with ISO 20000 Lead Auditor I20000LA.

ISO 20000 Lead Auditor I20000LA

This International Standard allows a service provider to integrate his Service Management System with other management Systems of his organization. To obtain the Lead Auditor Certificate a complementary exam with an open book must be taken, supervised by the partner, this exam is designed to allow students to demonstrate their understanding of the audit process and the responsibilities of being a lead auditor.

ISO 9001 Lead Auditor I9001LA

This certification covers the international standard for a quality management system ("QMS") published by the International Standardization Organization (ISO). ISO 9001 describes how to manage a quality management system that meets the customer and regulatory requirements with continuous improvement.

Marketing

Digital Marketing Professional Certificate DMPC™

This certification provides a detailed understanding about Digital Marketing concepts, strategies and implementation, including email and Search Engine Optimization (SEO) campaigns, Pay-per-click (PPC) campaigns, social marketing, retargeting and integrating digital marketing with traditional marketing.

Lean Six Sigma Green Belt

Lean Six Sigma Green Belt Professional Certificate LSSGBPC™

Lean Six Sigma Green Belt, aims to teach project management professionals to lead or be part of a team with the ability to analyze and solve quality problems, to help companies optimize their processes, taking advantage of resources and reducing the variability of processes to eliminate the waste that may exist in it.

CERTIPROF® Professional Knowledge

Help Desk

Help Desk Professional Certificate HDPC™

The CertiProf® Help Desk Professional - HDPC™ certification is a micro-credential that distinguishes companies and individuals as part of the IT support industry's adoption of best practices.

This program delivers benefits for candidates who achieve the credential, among them are improved customer satisfaction through the adoption of professional help desk components, standardized and consistent application of IT support best practices, and support professionals with knowledge of proper help desk management techniques and clear understanding of the importance of a help desk professional.

Service Desk

Service Desk Leader Professional Certificate SDLPC™

Based on international standards the Service Desk Leader Professional Certification is designed for existing and aspiring service desk leaders and supervisors who wish to develop the necessary practices and skills to successfully lead, motivate and manage technical support teams to offer excellent customer service while strategically aligning with the needs of the business.

Remote Work

Brazilian Data Protection Law

Remote Work and Virtual Collaboration Professional Certificate RWVCPC™

This program proposed as a micro certification was modeled by CertiProf® during the attendance at the CAS2019 event in the city of Barcelona, inspired by Lisette Sutherland's conference "How to be a high performance distributed Agile team".

In the wake of the **COVID-19** pandemic, Remote Work and Virtual Collaboration Professional Certificate RWVCPC™, was developed, we gather experiences and good practices aiming to contribute to a better understanding of remote work and respond to the immediate training needs of the global community.

Fundamentos Na Lei Geral De Proteção De Dados LGPDF™

The LGPD (General Data Protection Law) is the new law that protects personal information throughout the Brazilian territory.

It was approved by the Parliament of Brazil as Law No. 13.709 in August 2018. Since then, it has been modified and entered into force on September 18, 2020.

LGDP aims to protect people and their privacy, protecting their data, imposing duties and limitations on processing agents, elevating the protection of information to the status of human rights, making this law applicable in all areas of life.

Blockchain

Blockchain Professional Certificate BCPC®

This certification reviews the evolution, the future of the industry, the Blockchain technology, and how, especially the BiBi 4.0, will influence the future of the industry's evolution. Subsequently, the products and services that are influenced by Blockchain Technology will be further analyzed.

The bases will be given in order to give a first approach to a comprehensive solution for a company that can support efficiency, control, trust, traceability, and processes that will generate disruptive and positive changes for any sector.

Artificial Intelligence

Artificial Intelligence Professional Certificate CAIPC™

Machine Learning is an application of Artificial Intelligence where a computer/machine learns from past experiences (input data) and makes future predictions. The performance of such a system should be at least at human level.

This certification focuses on clustering problems for unsupervised machine learning with K-Means algorithm. For Supervised machine learning, we will describe the classification problem with a demonstration of the design trees algorithm and the regression one with an example of linear regression.

Artificial Intelligence Expert Certificate CAIPEC™

Take the definitive step in the world of AI, gain the knowledge and skills to level up your career. Master the bases of neural networks architecture and the strengths of the many libraries and tools you will have at your disposal such as Python and TensorFlow among many others.

Business Model Generation

Business Model Generation Practitioner BMGENP™

With this certification you will learn to create models that link specific financial and non-financial measures in a logical chain to delineate how a company's strategy translates into the achievement of the financial objectives established using the Business Model Canvas.

Co-creations

DevOps Culture

DevOps Culture Practitioner Certificate DCPC™

This certification is based on immersive learning experience received by candidates via DevOps Culture Simulation (with Lego and Chocolate) workshops. This certification enables DCPC™ holders to articulate the benefits of DevOps Culture as well as discuss T-shaped skills development, cross-training and eliminating silos.

DevOps Culture Certified Trainer DCCT™

This certification enables DCCT™ holders to successfully facilitate DevOps Culture simulation, run effective debriefing with their group and connect learning from the simulation with solutions to real-life challenges in their organization.

Agile Business Owner

Agile Business Owner Foundations Certificate ABOFC™

CertiProf® is now offering the Agile Business Owner Foundations Certificate ABOFC™ for those who wish to be guided in the development of competencies to satisfactorily perform this new strategic role in the implementation of Business Agility.

User Stories

User Stories Foundations Certificate USFC™

This Certification provides the fundamentals on the main characteristics of User Stories as communication tools between team members and others interested in product or service development projects, from technology areas or any other business area.

OKR

OKR Certified Professional OKRCP™

This certification enables OKRCP™ holders to facilitate all levels of the OKR life cycle in their organization (or customers), from the development of good Objectives and KeyResults to the deployment of strategic, tactical, and operational goals, monitoring, and closure with good governance and discipline. Using this acquired knowledge, the certificate holder will make the OKR culture accessible to all employees in the organization (or customers).

Kanban Foundation

Kanban Foundation KIKF™

KIKF™ certification provides delegates with a strong foundation of the fundamental concepts and theories of Kanban. This course positions learners to successfully complete the Kanban Foundation certification exam. You will understand how Kanban differs from other methods and provides the foundation for applying Kanban principles in your own organization.

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Professional Knowledge

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