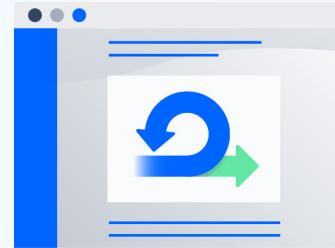**ATLASSIAN**
Jira Align

Portfolio Management with Jira Align

The challenge of rigid, outdated tools

In the lean enterprise, product portfolio managers develop ideas into products, measure customer response, and determine—with data-driven insights—the direction of their portfolios. But the rigid project management practices still used today stymie enterprise agility. These outdated ways keep portfolio managers from responding to shifting customer needs and existential threats posed by competitors.

Moreover, legacy project management tools lack the ability to align stakeholders around a shared vision, leading to slowed development and declining quality. These tools can't offer critical, real-time insights into the status of investments. Time and resources allocated to the work are wasted on efforts that yield little value—or are just too late to market.

Your road to enterprise agility

See how Jira Align helps you adapt and respond to customer needs with lean portfolio management.

How Jira Align enables successful portfolio managers

Jira Align helps portfolio managers connect business strategy to technical execution by enabling four key pursuits:

- 💬 **Communicate the portfolio vision**
- ⬢ **Visualize alignment across product teams**
- ⬛ **Prioritize and track resource investments**
- ⏲ **Measure progress and deliver real-time reports**

Using lean management and agile practices can be a force multiplier for your teams' success, but only when you have the tools to support you. Crucially, these tools need to align the business strategy to the system of delivery so portfolio managers can know if their product teams are on track to meet organizational objectives.

Communicate the portfolio vision

In the agile enterprise, portfolio managers take the priorities set by leadership and communicate how all investments and product work will align with those objectives. With Jira Align, you can visualize how teams are delivering work that maps back to strategic investment themes and easily socialize it across the organization.

Portfolio room

Use the Portfolio room to manage the most important aspects of your portfolio. Monitor the flow of customer value against resource allocation, from strategic objectives through product delivery, across one to many program increments.
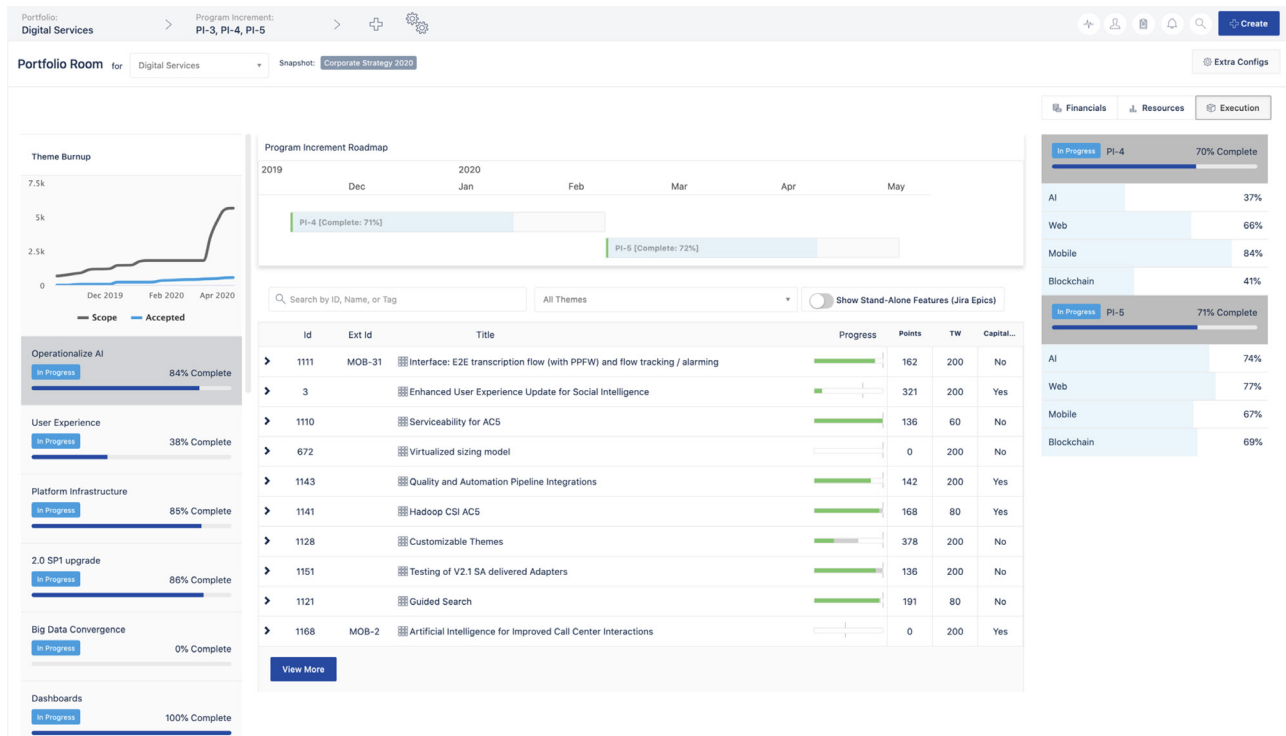
Business canvas

Document the key elements of your business strategy and define what will make your product successful.

Unified product roadmaps

Connect each high-level product roadmap with overarching portfolio initiatives that can span each product, view the progress-to-date, and make it available to stakeholders at all levels.

Lean UX/UI

Create lean use cases and assemble them into experience maps to facilitate the design process and capture innovation into the backlog.

The portfolio room helps the portfolio leadership team track their decision-making from several perspectives, including emerging scope vs. available resources, budget vs. actuals, and progress against expectations.

Visualize alignment across product teams

When portfolio managers communicate the "why" of the work, teams understand how it fits into the broader vision. With this, teams can take the lead in determining how they'll meet the company initiatives. Jira Align offers portfolio managers a single view of progress across product teams, tracking to objectives and delivery dates.

Strategy room
Get a unified view of your organization's short and long-term strategies in one place, including OKRs, and progress of work.

Success criteria
Enforce quality standards with defined success criteria. Set a measurable target and drive the direction of product development, visualizing progress and measuring value over time.

Progress by objective
Visualize all levels of objectives planned for a given program and for program increments and monitor status and progress on delivering value.

Backlog kanban
Use the Kanban tool, flow-based model, to visualize all work flowing through the system while limiting work in progress so the system matches its capacity.

> **Knowing what's in the backlog, what's in work, what's next, is critical. Being able to answer those questions quickly and accurately is definitely where we want to be. We know this solution can provide that.**
>
> **DIRECTOR OF TECHNOLOGY, S&P 500 CORPORATION**

Prioritize and track resource investments

Traditionally, funding is allocated at the portfolio level, placing investments based on projects. Jira Align can help you move to a more agile approach to funding value streams and teams, and visualize the spread of the spend across investment themes and business drivers. This gives you a centralized method to identify, authorize, manage, and communicate the ideal spend based on planned, estimated, and completed work.

Budgetary tracking to PI
Allocate a budget to a program increment (PI) and roll up high-level budgets to the broader portfolio for comprehensive budget tracking.

Investment vs. actuals
View the PI allocation and the actual investment across the portfolio in one report.

Value engineering
Use this Swiss army knife for the prioritization of investment opportunities. Place bets on customer value and test your hypothesis. With the information gleaned from these fast, inexpensive experiments, know if you should pivot to a new idea, or persevere and stay the course.

Measure progress and deliver real-time reports

Data is only useful if it tells a clear story. Jira Align visualizes trends and patterns so portfolio managers can make timely decisions about how to allocate budget and resources, and then report progress to stakeholders.

Progress reports

View a roll-up of the status of your portfolios—detailing specifics of financials and work effort—over specific periods of time, at multiple levels of detail.

PI reports

Understand the allocation of work across themes in a given program increment and the budgets, forecasted estimates, and the roll-up of story points delivered within a given theme.

Theme burndown

See a theme burndown of all work associated with each underlying strategic theme, and how far along each program is with their work.

Integrations

With the Enterprise Insights for Jira Align, connect to your data visualization tools and combine product development data with other sources to answer specific questions that are important to leadership.

Performance management

Monitor portfolio performance toward OKRs, lean metrics, and track innovation challenges.

Jira Align helps portfolio managers deliver the value customers demand. With this solution, you can centralize data and share your portfolio vision, align with strategic objectives, track investments, and measure and report progress. All of this gives you better adaptability and the ability for your enterprise to realize the maximum potential in the face of constant change.

Ready to connect strategy to execution?

Sign up for a demo

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